## Rapper Fifth Set to Drop New Music Video for Cost of Doin' Business

Cost of Doin' Business Available Now on All Major Platforms



**Los Angeles, Jan 31, 2020 (Issuewire.com)** - Hip hop artist, Fifth, has dropped the music video for his new single "Cost of Doin' Business." The single dropped late last year, making the music video a highly anticipated addition to Fifth's career.

Inspiration for the hit single, "Cost of Doin' Business", came from Fifth's experience growing up as a Jehovah's Witness and the hardships he faced since leaving the religion. The powerful anthem celebrates individuals who are staying true to who they are, regardless of the consequences. Fifth's lyrical abilities shine and his creative wordplay is showcased throughout the song. This new artist is certainly one to watch out for in 2020.

"I would like to inspire people to live in their truth, whatever that maybe," Fifth says, "I want to motivate people to embrace their own unique gifts and talents and empower them to be their authentic selves."

Emerging San Francisco Bay Area artist is also working on his first album entitled, "One Year Old," which describes the challenging journey of self-discovery after leaving a belief system that was once an integral part of his identity. A line from his single "Cost of Doin' Business" sums it up best: "I'd rather have questions I can't answer than answers I can't question." His new album is set to be released later

this year.

The music video for "Cost of Doin' Business" is available now on <u>Youtube</u>. The single is available now on <u>Spotify</u>, <u>Apple Music</u>, and <u>all other major platforms</u>. To stay up on the latest releases from Fifth, follow him on <u>Instagram</u>.

## **About Fifth**

The Pittsburg, CA native got his name, Fifth, because that is the suffix in his full name. He was featured on the show *Leah Remini: Scientology* and *The Aftermath: The Jehovah's Witnesses*. His musical influences include Tupac Shakur, Jay-Z, Nipsey Hussle, and J. Cole.

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