

RPL Pharmaceuticals Launches Website For 100% Authentic Health Supplements

Happy Health To You



Delhi, Jan 28, 2020 (Issuewire.com) - RPL Pharmaceuticals has launched a website where fitness enthusiasts can buy 100% authentic health supplements like whey protein, mass gainer and multivitamins at affordable prices.

It is said that health is wealth. In attaining this wealth, supplements play a critical role. Supplements are meant to enhance the number of nutrients in the diet. The nutrient-rich diet eventually fosters an environment in the body that is ideal to boost good health.

Surprisingly, according to a report published in IndiaTimes.com, about 60-70% of fitness supplements sold in the Indian market are fake. This is quite an alarming scenario, meaning that if you purchase any supplement, either online or offline, the chances remain high that it's fake.

Thus, in 2019, the RPL pharmaceuticals, the parent company of FitWise decided to enter the nutrition and supplements market. This was on account of two reasons. Firstly, one of the directors being a fitness enthusiast, noticed a recurring problem with the authenticity of the health supplements available in the Indian market through online as well as offline channels. Secondly, the few who were selling authentic supplements were doing so at inflated and expensive prices.

Also, India is on the peak of the fitness revolution; it is witnessing a large population heading towards health and fitness. The modern corporate lifestyle carries lots of demerits with it. Most importantly people don't get time to exercise and pay attention to their dietary habits. There is no surprise that most people are suffering from obesity, thyroid, diabetes, etc., at a very early age.

Thus, most people can be seen registering for gyms, yoga, aerobics, etc. It isn't just the young generation, but the people of all age groups are engaging in fitness activities. Even celebrating

international yoga day is a symbolism to make people aware of a healthy lifestyle.

Google trends reveal that there has been an enormous increase in the queries of gluten-free, sugar-free, fat-free and probiotic food items in India.

Adding to this scenario, RPL Pharmaceuticals through FitWise has decided to encourage people to lead a healthy lifestyle and consume genuine supplements.

Moreover, the company sees it as an opportunity to solve the persistent problem of fake supplements in the market. Supplements that hamper with your valuable health.

The mission of FitWise is to sell [100% authentic health supplements](#) at affordable prices.

This is ensured through a seamless supply chain with the minimum involvement of resellers. We procure all the supplements directly from the companies or from the authorized importers. This eventually ensures that there is minimum involvement of any third party.

Also, as both the directors of FitWise are pharmacy graduates and have extensive pharmaceuticals QA experience, they have hired QA (quality assurance) and QC (quality control) analysts to randomly test the procured material to ensure the purity and authenticity.

The company plans to expand the catalog with more authentic and affordable products in the future and provide an even more wide range of fitness supplements.

If you are planning to buy health supplements, FitWise.in is a website which you should certainly explore. Our supplements are not just authentic, but also affordable compared to other supplement e-commerce sites.

About FitWise

As a young company established in 2019, FitWise.in is your one-stop solution to get the most genuine health and nutrition products like protein powder, weight gainer, multi-vitamins, probiotics, etc. With the rapid expansion of e-commerce market, most supplements and nutrition products are easily available online and are delivered at your doorstep with one click. Despite this changing trend, one thing the market has failed to establish is trust. That's the reason most people are still hesitant to buy supplements online doubting the authenticity of products.

When it comes to authenticity, FitWise is a platform that does not compromise with it at any cost. All the products available on our website cross the innumerable quality checks by our highly qualified and proficient staff who possess several decades of experience in serving the health and pharmaceutical industry. While shopping with FitWise, you can rest assured that you're going to get the best quality products.

Contact Details

D-8/5 & 8/6, Okhla Industrial Area Phase-1,

New Delhi - 110020

Phone: 011 26371400



Media Contact

Shray Bablani

fitwise.in@gmail.com

011 26371400

RPL (India) Pharmaceuticals Pvt. Ltd.D-8/5 & 8/6, Pocket D, Okhla I, Okhla Industrial Area, New Delhi, Delhi

Source : fitwise

[See on IssueWire](#)