

## Disruptive Technology Rideshare Advertising Startup iLOKY Launches Into Beta



**Longmont, Feb 5, 2020 ([Issuewire.com](http://Issuewire.com))** - iLOKY Inc, a rideshare advertising startup that is placing rooftop smart screens on rideshare vehicles to run promotional media for brands, cities, and non-profits while providing drivers to make more money announces it's official launch into beta and to the public.

After developing the smart screen and advertising platform for the past 6 months iLOKY is excited to begin beta testing. The iLOKY Smart Screen implements: GPS targeting, time & weather data, artificial intelligence, geographical demographics, and profile data to deliver the most powerful advertising platform all while providing extra revenue for rideshare drivers and analytical information to fulfill its goal of creating smarter cities.

Of the companies' recent blog post and their expansion plans into more cities, iLOKY CEO Robert Gutierrez said: "We are very excited to bring the next disruptive platform in the out of home advertising sector to the business ecosystem in Longmont as a city and Colorado as a state. Yes, we did say Colorado our plan is to extend our market into the Boulder, Westminster, Denver, Aurora, and

Centennial cities as soon as March 1, 2020. We also plan to have iLOKY smart screens placed in the cities of Minneapolis and St Paul, Minnesota by the middle of March 2020”

To aid with their fast growth and gain market share iLOKY plans to implement the following tactics:

- Offering a 14 day free trial to brands/businesses who sign up during their beta period
- Donating 15% ad inventory to non-profits, social causes and local governments

About iLOKY Inc: [iLOKY Inc.](#) founded in 2019 is revolutionizing outdoor advertising with its engaging digital smart screens that are placed on top of rideshare vehicles to promote media for brands, non-profits, and local governments all while providing rideshare drivers with extra revenue and creating smarter cities for the public.

For more information on iLOKY visit [www.iloky.com](http://www.iloky.com)



## Media Contact

iLOKY Inc

hello@iloky.com

7205890850

Source : iLOKY Inc

[See on IssueWire](#)