# NYFW 2020 Triumph for the 'International Fashion Show' of Melapa Fashion organized by Pamela Quinzi in NY



**New York City, Feb 9, 2020 (**<u>Issuewire.com</u>**)** - New York City, New York. NYFW Triumph for the 'International Fashion Show' of Melapa Fashion organized by Pamela Quinzi.

Celebrity Fashion Designer, Awards winner, Entrepreneur Pamela Quinzi, CEO of Melapa Fashion Inc. presented, hosted and produced an incredible New York Fashion Week 2020 Event and Fashion Show at Celon Lounge inside the Bryant Park Hotel in Manhattan on February 7th, 2020.

Pamela Quinzi, born and raised in Rome, Italy moved to New York in 2009 and created her brand Kilame of One of a Kind Shoes, dresses and accessories. Pamela Quinzi's creations have been featured in magazines, televisions worldwide such: Abc, NBC, Fox News, RAI Italy, Vogue, Glamour, Elle, Vanity Fair, and many more and Celebrities walked major Red Carpets such: The Oscars, Grammy, Emmy, Golden Globes and many more wearing Pamela Quinzi designs. Pamela over 10 years living in New York produced and organized more than 100 Fashion Shows including shows during New York Fashion Week and more than 200 events promoting her brand Kilame and collaborating with other designers, brands and companies. Pamela Quinzi worked with the Top luxury locations in Manhattan such: Empire lounge inside The Empire State Building, Fao Schwarz the most famous toy store in the



world, The Plaza Hotel, United Nation Sri Lanka Mission, Empire Hotel featured in the TV Show Gossip Girl, 1OAK luxury club, Skyroom rooftop, PHD rooftop inside the Dream Hotel, Sea Port in front of the Brooklyn Bridge and many more amazing places in New York City. In 2015 she opened her Media/PR company Melapa Fashion Inc. and her Online Magazine Wavesandrunways.com organizing events, Red Carpets, producing photo shoots, publishing editorials and working between New York, Los Angeles, Miami, Las Vegas and all over Europe, Italy, Spain, collaborating with Celebrities and Industry People Internationally. In 2019 Pamela Quinzi published her first book called 'The Cinderella of New York', the story of her journey from Italy to America and 'How a pair of shoes changed her life'. The purpose of her book is to inspire people to follow their dreams and never give up no matter what, remembering that she came to the U.S.A. not knowing anyone and as far as today she is one of the most wanted Fashion/Entrepreneur/Influencers in New York City and around the world.

#### www.pamelaquinzi.com www.cinderellaofnewyork.com

This season Pamela Quinzi produced: The International Fashion Show NYFW 2020 by Melapa Fashion Inc. on her 10th year Anniversary. One of the most amazing New York Fashion Week events, a night of Fashion, Luxury, and Style where beautiful models walked the runway, wearing International collections from incredible Fashion Designers around the world. An explosion of colors, couture pieces, beauty, and glamour. All the designers and styles were coordinated by Pamela Quinzi till the last detail, the models started the runway coming down the beautiful staircase at Celon Lounge, a unique and powerful Fashion Show featuring all-female designers, a real women power show. A makeup and hair team gave the perfect glam look to the girls that looked stunning. Influencers, Fashionistas, Industry people, International Press, and Celebrities such: Celebrities Designer Stevie Boi, Celebrities Stylist Michael Antonio and Top models Miss Fashion Global attended the event.

#### www.melapafashion.com

#### Fashion Designers:

Jules Handbags: Juliane Perretti Randazzo aka Jules, is a handbag designer born and raised on Staten Island, New York. Juliane is a graduate of NYC's prestigious Fashion Institute of Technology. In 2018, Juliane decided to pay attention to what was in her heart, and that was creating a line of handbags like no one had ever seen before. Inspired by the creations of Italian designers Braccialini and Piero Guidi, Juliane began the journey of developing her brand, Jules Handbags. Jules Handbags is all about the print! Juliane works closely with a highly skilled graphic artist who digitally refines the art Juliane created for the prototypes. The perfected scenes are printed onto Italian napa leather, vegan leather or satin and the handbags are assembled by hand in England using superior quality materials such as Riri zippers from Switzerland. Years ago she started creating unique hats and now she has a full accessories collection. Visit www.Juleshandbags.com

Kilame design by Pamela Quinzi: Italian design of One of a Kind Shoes and dresses designed by Celebrity Fashion Designer Pamela Quinzi. Unique pieces hand made. Cocktail dresses in silk, chiffon, and sequins, shoes with high heels full of embroideries, crystals, flowers, and beats. A princess style but for a modern independent and successful woman, not afraid to be seen and to show her look. An Art-Fashion collection of exclusive outfits with a couture touch that over the years made Pamela Quinzi's creations famous worldwide.

#### www.pamelaquinzi.com

Teresa Costa Collection: Teresa Costa is originally from Oakland, CA, but now live in Long Island, New



York. She worked in the fashion industry for many years and have been a vegetarian for 15 years. She has been always very passionate about animal and human rights. 4 years ago she decided to put her 2 biggest passions together and start to work on a high fashion and comfortable line of Vegan-friendly shoes, donating 5% of her profits to Animal Charities such as Farm Sanctuary, PETA and North Shore Animal League. She also partners with Social Change which is a non-profit organization that is committed to amplifying community voices and disrupting injustice through organizing, policy advocacy, storytelling using film, fashion, and art. www.socialchange.site Teresa Costa Collection is handmade ethically in Ecuador in a family-owned and operated factory. We are all about a lifestyle of Love & Kindness and High Fashion with Compassion. We hope to inspire people to shop with a purpose supporting small ethical businesses with a good cause.

#### www.tcostacollectionnyc.com

BethCarina: BethCarina is an Australian based designer and draws inspiration from nature and the precious and semi-precious stones with which she works. BethCarina's ideas form connections that come together in her collections. All pieces are handcrafted in noble metals. Surrounded by a family of creative jewelers Beth's inspiration derives from the raw materials of the craft which she as a child found enthralling. BethCarina strives to create designs with stones that are as individual as people themselves, resting the designs on the backbone of high standards and quality. With an eye on future trends, Beth continues to expand and create her BethCarina collections.

#### www.bethcarina.com

DoviArt is a child of a lifelong dream: Dovile was born in Lithuania. Since she was very young she loved to create and design. At 9 years old she was already watching on TV runway shows from Paris. Growing up she realized that she could transform her appearance with clothes, accessories, and makeup. She started sewing when she was 13 years old learning from her mom. For Dovile sawing was magic, she still remembers the first dress she made for herself. She has several degrees in Textiles - engineering and art. In the 90th life just threw opportunities to test her as a fashion designer creating stage costumes for a friend, a ballet dancer and her troupe, selling a children's collection to one of the biggest Lithuanian apparel factory, working also on her first runway collection. After that, she decided to leave for America and go to Chicago to learn English. In Chicago, she started a new life and after more than two decades she is now back to the fashion designs and she loves it. When she works on new designs, she feels alive, she can breathe incredible energy, for her to create is a dream. She creates wearable art. From a regular street outfit, she made it from unusual fabric, she adds lots of details, textures, materials and she creates incredible Fashion-Art pieces wearable, comfortable and user-friendly.

#### https://instagram.com/dovilepar

#### Makeup/hair credits

@\_ocristyr\_@gk\_makeupartist1 @sweetbrows09\_ @jess\_hair\_makeup Hair by Besjana Hoti @besjana05\_

#### Photographers credits:

RJ Ensalada, Andrew nyc photo

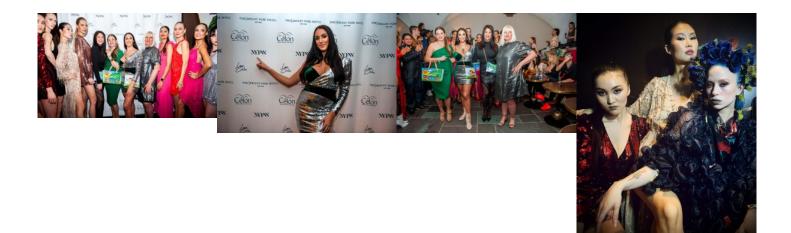
## **Production:**



Melapa Fashion Inc., in collaboration with Herbert Fox, Connect group inc, Celon Lounge

# **Social Media**

@pamelaquinzi @melapafashion #Melapafashion #Melapanyfw



## **Media Contact**

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