

The U.S. Motivational Speaking Market

U.S. Motivational Speaking



Navi Mumbai, Feb 24, 2020 (Issuewire.com) - Bharat Book Bureau Provides the Trending Market Research Report on “**The U.S. Motivational Speaking Market**” under **Business Services** Category. The report offers a collection of superior market research, market analysis, competitive intelligence and Market reports.

Simply the most comprehensive business analysis that exists of the \$1.9 billion [Motivational Speaking Market](#). This study examines the market for professional and motivational speakers and products they have that seek to improve us physically, mentally, financially or spiritually.

These speakers not only get paid large sums for a speech but do coaching and consulting, have workshops and retreats, mastermind courses, online “universities, books, CDs/DVDs, podcasts and webinars. This report covers nature of the business, the role of speaker’s bureaus, marketing methods,

speaker characteristics, fees, income and operations, the corporate training market, the activities/specialties/speaking fees and revenues 36 of the top motivational speakers. A separate chapter covers the personal coaching market.

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The study analyzes the market's \$ size/growth (2005-2025 forecast), the shift to Internet delivery of content, speaker demographics, and in-depth profiles of 36 top motivational speakers (Tony Robbins, Deepak Chopra, Joel Osteen, Tim Ferris, Gary Vaynerchuk, Phil McGraw, Dr. Laura, Brian Tracy, Suze Orman, Tom Hopkins, Robert Kiyosaki, and many others). An Overview is included, with an industry statistical snapshot and the opinions and outlook of industry experts.

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- * Average/median yearly income estimates by various sources (NSA, Chron.com, ZipRecruiter.com, PayScale)
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Speaker Demographics & Operations

Findings of “The Speaker Report”, November 2013, by Tagoras and Velvethainsaw Consulting – The Perspective of Meeting Planners

Discussions of:

- Organizations use professional speakers more and spend more.
- Organizers expect more from their professional speakers.
- Compensation for industry speakers is soft.
- Professional Speakers Selection, Impact, and Price
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