

## Winter Film Awards International Film Festival is Featuring Designer Elie Balleh for a Runway Presentations

Winter Film Awards 9th Annual International Film Festival



## **New York City, Feb 18, 2020 ([IssueWire.com](http://IssueWire.com)) - Winter Film Awards International Film Festival is Featuring Designer Elie Balleh for a Runway Presentations**

### **Winter Film Awards 9th Annual International Film Festival**

Designer Elie Balleh is featured to showcase his designs at Winter Film Awards Opening Party, The designer will be showcasing 45 pieces of his couture design collection and will be dressing a few celebrities and hosts. Winter Film Awards will be honoring the designer by giving him a role, presenting awards to winners.

February 20 2020, 7pm [Sky Room](#), 330 West 40th Street

Featuring celebrity designer ELIE BALLEH and special guest Jes Davis (Tunc Fashion)

he has spent countless hours working on this collection, and the time has arrived to share it with the world. He couldn't be more excited to showcase all of his new looks for FALL Winter 2020.

Winter Film Awards showcases the eclectic diversity and excitement of independent arts in the Indie Film capital of the world. Our event sees 4500+ attendees, 12k+ social media fans and 60k+ website visitors. Our fans are 45% women, 8% LGBT, 15% Latino, 20% African-American, 20% Asian. 75% come from the tri-state area. 1/3 are students, 15% are ages 18-24, 35% are ages 18-34, 23% are ages 35-44. Via our partnerships with Yelp, local universities and film schools, and other partners, Festival notices reach over 1.5million people.

The Designer is known for out of the box thinking, showing off over 100 stunning luxurious designs and outfits embroidered with Swarovski crystals, Pearls, Beading, Mink furs and feathers.

The Handmade Collection that took over three months to complete. What an elegant and sophisticated styling for men's and boys'. The collection was presented coordinating with beautifully enhanced makeup using exotic feathers and diamond face jewels. What a magnificent show to watch and be a part of.

This party will be a successful star-studded event.

The [9th Annual Winter Film Awards International Film Festival](#) runs February 20-29 2020, and includes awesome film screenings, cool discussion panels, career-building professional development workshops and super-fun parties at venues throughout NYC. The event concludes on February 29th with a glittering awards ceremony and hot red carpet gala at NYC's premier nightclub. We are proud to screen 79 outstanding films from 27 countries in all genres, shorts and features, including drama, romance, comedy, horror, animation, documentary, music videos and web series.

Winter Film Awards is dedicated to showcasing the amazing diversity of voices in indie film and our 2020 lineup is 45% directed by women and 53% by or about people of color. Visit [www.WinterFilmAwards.com](http://www.WinterFilmAwards.com) for tickets, details and schedule! #WinterIsComing #CelebrateDiversity

### **Festival Benchmarks:**

685 ... 2020 Total Submissions

79 ... 2020 selected Films

27 .... Countries  
11 .... Animated films  
7 ..... Documentaries  
10 .... Feature narratives  
11 .... Horror films  
11 .... Music Videos  
22 .... Narrative shorts  
7 .... Web series  
\$36k ... Average selected film's Budget  
45% .... Films directed or produced by women  
53% .... Films by or about people of color  
10 .... Student films  
21 .... First time directors  
18 .... Films by or about New Yorkers

Celebrity guests include:

- Stephen Baldwin
- Tovah Feldshuh
- Olympia Dukakis
- Viet Tran (very popular Vietnamese YouTuber)
- Annette Insdorf (celebrated author and film professor)
- Samantha Eggers (actress Mamma Mia, Jane the Virgin)
- Ped Naseri (actor Dear White People)
- Konstantin Bronzit (Academy Award nominee for Animated short film)
- Richard Hall (Emmy Award-winning producer for "The Amazing Race")
- Matilda Szydagis (actress The Sopranos, The Marvelous Mrs. Maisel)
- Jonas Morganstein (3-time Emmy Award-winning producer)
- Lara Lee (international activist, founder Cultures of Resistance)
- Evgeny Tarlo (international attorney, former Russian Federation Senator)
- [Fernando Gil](#) (very popular Spanish actor)

Elie Balleh is a Fashion Designer from Lebanon-Syria. He was born on December 20th, 1970 in a Syrian Jewish Home. Elie is the oldest among the four children of the Balleh Family, he married the love of his life Mari Mineh in January 2004 and a year later had their first child, his family grows very fast, as of today Elie and Mari have a beautiful big family. His fabulous boys are always featured in photo shoots, runways show and rubbing elbows with the rich and famous.

Since his childhood, he has been sewing and loving the fashion world, Elie is a self-trained professional. At the age of 6 years old, he loved playing around with sewing machines, growing up at age of 12 years old he was already able to deliver a total look, from creating the pattern to make a ready to wear piece.

The head office of his brand is in New York City in the heart of the Fashion District in Manhattan and he also has offices in Milan and China. Over the journey of his career, Elie's brand became famous in the world of celebrities. Elie launched his 'New fashion black label' followed by the 'White urban label' a year later in New York focusing his skills specializing in designing couture and Ready-to-wear.

Appeared on many television channels and featured in many Fashion Week Runway shows, Elie Balleh is a well-recognized household brand in the fashion industry for quality, distinctive design, and comfort. His sportswear collections have been built through his long-standing commitment to distinctive quality

and sophisticated styling.

Elie Balleh delivers tailored apparel and sportswear designed to reflect the enduring quality and fit for which the brand is known for. All the unique details are carefully crafted to complement and enhance every fabric, color, and garment style, providing the definitive sophistication and quality that his customers expect.

Elie Balleh Brand is one of the leading trendsetters in the fashion industry. All his designs, fabrics, and styling come from the Capital of Fashion, Milan, Italy. His styles are influential, innovative and progressive, he is reinventing a wholly modern approach to men's fashion.

Elie Balleh has redefined luxury for the 21st-century lifestyle brand. He is one of the original designers that started the 'DADDY & ME' trend followed then by many other luxury designers. His products represent the pinnacle of Italian craftsmanship and outstanding for their quality and attention to detail. It's currently selling in many luxury department stores ranging from Macy's, Bloomingdale and many more around the world in more than 30 countries.

### **Team Credit**

Celebrity Luxury Bridal and Editorial Hair & Makeup Artist Team:

**Donna Sousa** | Makeover Artistry

Artist Amy Jo Richards

Website: <https://www.pachamakeup.com>

Instagram: <https://www.instagram.com/makeuppacha>

Facebook : <https://www.facebook.com/MakeupPacha>

**Gila Cameo** | Colure Beauty

Instagram: <https://www.instagram.com/colurebeauty>

### **Photographer**

Celebrity Photographer Anton Oparin

Facebook : <https://www.facebook.com/Antonoparin>

Instagram: [https://www.instagram.com/top\\_fashion\\_photographer](https://www.instagram.com/top_fashion_photographer)

Youtube: <https://www.youtube.com/channel/UCT7vhJUDi-GrYIyaTYkZ4cA>

Marcos Vasconcelos Photography

Facebook : <https://www.facebook.com/marcos.vasconcelos.14>

Instagram: <https://www.instagram.com/fashionmagazinenyc>

Alexander Gurman Photography/Film Making

Youtube: <https://www.youtube.com/user/alexandergurman>

Facebook : <https://www.facebook.com/alexander.gurman>

Instagram: <https://www.instagram.com/alexanderegurman/>

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Source : Elie Balleh

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