What's Your Next Step after PGDM?



Jabalpur, Mar 19, 2020 (<u>Issuewire.com</u>) - Description- After the completion of the PGDM most students get ready to start the first job of their career. While a PGDM program guarantees a job, it is up to an individual to put in the efforts, use the skills and build a successful career and grow within their organization.

Enrolling into a PGDM program from a reputed institute is the first step towards a glorious career.

However, the real challenges begin after the completion of it. If you have completed your PGDM program from a reputed institute like XIDAS, Jabalpur you are already looking forward to your new job. A PGDM program opens up a multitude of career prospects.

PGDM holders can pursue a career based on the specialization that they studied. PGDM programs enable you to pursue career prospects in both the public and private sectors. It is an individual choice to choose between becoming a freelancer, a consultant, or an entrepreneur. In recent years the career options are many and choosing the right one based on your interests, knowledge, and education is very important. The decision making about career planning does not stop at the first job. It is an ongoing process.

Often times money is considered to gauge the success of a job however it is important to choose the job/career that brings you the most satisfaction. Setting short term and long term goals helps to achieve a successful career. A blend of theoretical lectures and industry-oriented projects, visits, and internships in the PGDM course enables students to gain industry-oriented knowledge.

Let us look at some of the jobs that can be pursued by a PGDM program holder:

With a PGDM in Human resources, specialization provides job roles like HR Manager, Staffing manager, corporate trainer, compensation manager, and a few others.

Financial analyst, equity manager, portfolio manager, financial adviser, and many other job roles are available for a <u>PGDM in Finance</u>.

A PGDM in marketing offers job roles like Sales manager, business development manager, Marketing research analyst, and many more.

Likewise, specializations in Digital marketing, operations, business analytics, and rural management offer a variety of job opportunities. Data scientist, consultant, project manager, auditor, general accounting, tax accounting, teaching, and entrepreneurship are a few other career prospects for a PGDM holder.

Top private sector companies offer a variety of career opportunities for positions such as client relationship manager, business manager, finance executive, marketing assistant, and HR executive.

Job roles in a public sector open up at a specified time for a limited duration hence it is important to keep a track of them and apply accordingly. PGDM holders are offered various roles in the public sector.

Research organizations recruit analytical experts in a variety of job roles. They look for candidates with a flair for mathematics.

Financial advisor, IT advisor, and a full-time consultant in a financial institution/ a tech firm are a few other career prospects for the PGDM holders.

Teaching in management institutes/ coaching centers that help students to prepare for management entrance exams hire PGDM holders and pay well too!

PGDM programs cover problem-solving, leadership, management, communication, interpersonal skills, and the technical aspects of business and hence enables students to become successful entrepreneurs.

A PGDM program enables students to be highly skilled in both the soft skills and the technical aspects of a business thus ensuring that they get hired into some of the best organizations. The managerial skills enable them to rise to higher positions and take care of their career growth. While a PGDM program guarantees a job, building a successful career through it depends on the commitment and hard work of an individual.

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Source: XIDAS

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