

Winter Film Awards International Film Festival Red Carpet Gala

Featuring Designer Elie Balleh for a Runway Presentations



New York City, Mar 3, 2020 (IssueWire.com) - Winter Film Awards International Film Festival Red Carpet Gala Featuring Designer Elie Balleh for Runway Presentations

Winter Film Awards Presentation at the 9th Annual International Film Festival

Designer Elie Balleh's Collection was featured at the Winter Film Awards Red Carpet Gala, having dressed the hosts and presenters, as well as having a runway show during the performances.

The designer showcased 40 pieces of his couture design collection and dressed the celebrity hosts and presenters.

Featuring celebrity designer ELIE BALLEH and special guest Jes Davis (Tunc Fashion) he has spent countless hours working on this collection, and the time has arrived to share it with the world. He couldn't be more excited to showcase all of his new looks for FALL Winter 2020.

Winter Film Awards showcased the eclectic diversity and excitement of independent arts in the Indie Film capital of the world. The event sees 4500+ attendees, 12k+ social media fans and 60k+ website

visitors. The fans are 45% women, 8% LGBT, 15% Latino, 20% African-American, 20% Asian. 75% come from the tri-state area. 1/3 are students, 15% are ages 18-24, 35% are ages 18-34, 23% are ages 35-44. Via our partnerships with Yelp, local universities and film schools, and other partners, Festival notices reach over 1.5million people.

The Designer is known for out of the box thinking, showing off over 100 stunning luxurious designs and outfits embroidered with Swarovski crystals, Pearls, Beading, Mink furs, and feathers.

The Handmade Collection took over three months to complete. The elegant and sophisticated styling for men's and boys', the collection was presented coordinating with beautifully enhanced makeup using stunning makeup looks and gowns. What a magnificent show to watch and be a part of.

This event was a successful star-studded event.

The [9th Annual Winter Film Awards International Film Festival](#) ran February 20-29 2020 and included awesome film screenings, cool discussion panels, career-building professional development workshops and super-fun parties at venues throughout NYC. The event concluded on February 29th with a glittering awards ceremony and hot red carpet gala at NYC's premier nightclub, 230 Fifth rooftop. We are proud to screen 79 outstanding films from 27 countries in all genres, shorts, and features, including drama, romance, comedy, horror, animation, documentary, music videos, and web series.

Winter Film Awards is dedicated to showcasing the amazing diversity of voices in indie film and our 2020 lineup is 45% directed by women and 53% by or about people of color. Visit www.WinterFilmAwards.com for tickets, details, and schedule! #WinterIsComing #CelebrateDiversity

Festival Benchmarks:

685 ... 2020 Total Submissions

79 ... 2020 selected Films

27 Countries

11 Animated films

7 Documentaries

10 Feature narratives

11 Horror films

11 Music Videos

22 Narrative shorts

7 Web series

\$36k ... Average selected film's Budget

45% Films directed or produced by women

53% Films by or about people of color

10 Student films

21 First time directors

18 Films by or about New Yorkers

Celebrity guests included:

- Susan Wagner (NYWIFTV Board Member, British Academy of Film & Television Arts)
- Judy Balkin (Chairwoman for the NYU Women's Initiative, Chairwoman of the NYU Arts and Entertainment Alumni Network)
- Karl Karthik Muddhu (Mister Model International & Mister Manhunt International) ...
- Michael Murray (Unbreakable Kimmy Schmidt, The Deuce, and also Hurricane Bianca: From Russia With Hate)
- Jes Davis ("Orange Is The New Black", "Russian Doll" and "The Punisher") ...
- Ashley North ("Orange is the New Black" and latest role in "The Irishman") ...
- Annette Insdorf (celebrated author and head of Columbia University Film Department, Moderator of the popular "Reel Pieces" series)
- Samantha Eggers (actress Mamma Mia, Jane the Virgin)
- Ped Naseri (actor Dear White People)
- Richard Hall (Emmy Award winning producer for "The Amazing Race")
- Matilda Szydagis (actress The Sopranos, The Marvelous Mrs. Maisel)
- Jonas Morganstein (3-time Emmy Award-winning producer)

Elie Balleh is a Fashion Designer from Lebanon-Syria. He was born on December 20th, 1970 in a Syrian Jewish Home. Elie is the oldest among the four children of the Balleh Family, he married the love of his life Mari Mineh in January 2004 and a year later had their first child, his family grows very fast, as of today Elie and Mari have a beautiful big family. His fabulous boys are always featured in photo shoots, runways show and rubbing elbows with the rich and famous.

Since his childhood, he has been sewing and loving the fashion world, Elie is a self-trained professional. At the age of 6 years old, he loved playing around with sewing machines, growing up at age of 12 years old he was already able to deliver a total look, from creating the pattern to make a ready to wear piece.

The head office of his brand is in New York City in the heart of the Fashion district in Manhattan and he also has offices in Milan and China. Over the journey of his career, Elie's brand became famous in the world of celebrities. Elie launched his 'New fashion black label' followed by the 'White urban label' a year later in New York focusing his skills specializing in designing couture and Ready-to-wear.

Appeared on many television channels and featured in many Fashion Week Runway shows, Elie Balleh is a well-recognized household brand in the fashion industry for quality, distinctive design and comfort. His sportswear collections have been built through his long-standing commitment to distinctive quality and sophisticated styling.

Elie Balleh delivers tailored apparel and sportswear designed to reflect the enduring quality and fit for

which the brand is known for. All the unique details are carefully crafted to complement and enhance every fabric, color, and garment style, providing the definitive sophistication and quality that his customers expect.

Elie Balleh Brand is one of the leading trendsetters in the fashion industry. All his designs, fabrics, and styling come from the Capital of Fashion, Milan, Italy. His styles are influential, innovative and progressive, he is reinventing a wholly modern approach to men's fashion.

Elie Balleh has redefined luxury for the 21st-century lifestyle brand. He is one of the original designers that started the 'DADDY & ME' trend followed then by many other luxury designers. His products represent the pinnacle of Italian craftsmanship and outstanding for their quality and attention to detail. It's currently selling in many luxury department stores ranging from Macy's, Bloomingdale and many more around the world in more than 30 countries.

Team Credit

Celebrity Luxury Bridal and Editorial Hair & Makeup Artist Team:

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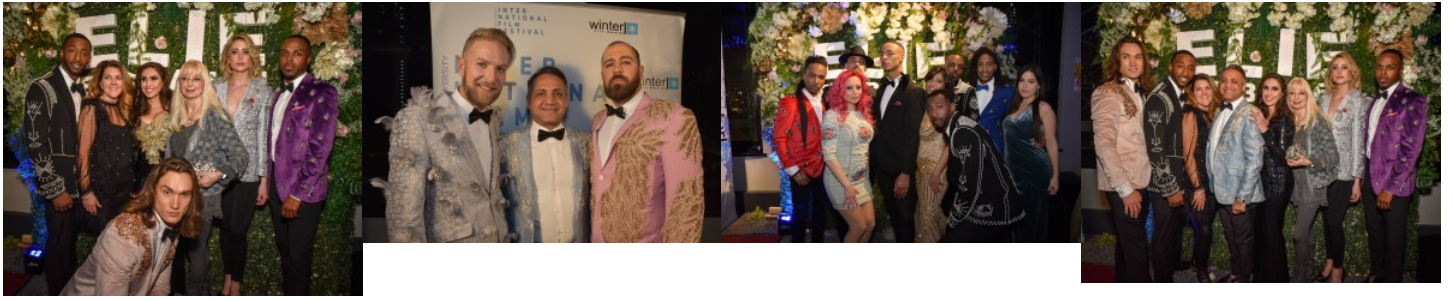
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