

360DigiTMG Launches HR Analytics Course



The graphic features a central image of silhouettes of diverse people in professional settings, overlaid with a blue grid pattern. The text 'HR ANALYTICS' is prominently displayed in a large, bold, serif font. To the right is the 360DigiTMG logo, which includes a colorful circular icon and the text '360DigiTMG Digital Transformation Management Governance'. At the bottom, contact information is provided: 'enquiry@360digitmg.com' on the left and '+919989994319' on the right.

HR ANALYTICS

360DigiTMG
Digital Transformation Management Governance

enquiry@360digitmg.com +919989994319

Hyderabad, Apr 16, 2020 (Issuewire.com) - Data Science is taking the world by storm and most traditional industries are already reaping the benefits by becoming data-driven enterprises. One of the most traditional of domains – human resources, is long known for being a laggard in terms of catching up to technological innovations. 360DigiTMG – a premier training and consulting services company is looking to change that perception by introducing the [HR Analytics Certification Program](#). This course will enable professionals in the human resources domain to use data to solve some of the common issues that they regularly face in their workplace.

Workforce Analytics has always been around, but with the advent of big data, cloud computing and newer algorithms including Machine Learning and Deep learning neural networks, this domain have seen a new lease of life. This curriculum is designed to keep everything relevant for the human resources domain and includes concepts like preventing employee turnover, better talent management using natural language processing (NLP for short). In addition to that, the curriculum also contains the use of deep learning neural networks to perform image and video processing for emotion mining.

'HR Analytics is essential for companies to ensure that they hire and maintain the best talent. While traditional HR Analytics techniques have sufficed so far, it behooves us to utilize modern Data Science and Artificial Intelligence techniques. We have developed this course curriculum to reflect that need for change and professionals and beginners alike can reap the benefits by signing up for this program' says

the Director of [360DigiTMG](#), Mr Bharani Kumar.

Media Contact

360DigiTMG

rohit.khatri@360digitmg.com

09989994319

2-56/2/19, 6th floor, Vijaya towers near Meridian school, Ayyappa Society Rd, Madhapur, Hyderabad, Telangana 500081

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