

Branded face covers can save the planet too

Miami signage company offers branded masks made from 100% recycled fabric



-  Reusable
-  Washable
-  Made in USA
-  Made from Recycled Plastic Bottles

BRANDED FACE MASKS www.exhibitdeal.com/branded-mask

Miami, Apr 24, 2020 (Issuewire.com) - ExhibitDeal.com, based in North Miami, Florida, was recently ranked in the prestigious Inc 5000 list of fastest-growing companies in the United States. They make banners, displays and other visual marketing products for trade shows and corporate events. But with events cancelled and convention centers turned into hospitals, their business came to a halt. In an effort to reinvent themselves, with the commitment to avoid layoffs of their staff, they are now producing very special face covers made from their exclusive ONE PLANET FABRIC. This unique textile is made in America from 100% post-consumer recycled plastic bottles. They have already recycled more than 1.5 million plastic bottles in just the last semester, and are looking to continue the trend with their new branded face masks. In addition to being washable and reusable, these face covers are completely branded, so businesses like supermarkets, supply stores, logistics, pharmacies and other essential providers can protect their employees while presenting a professional corporate identity. They can be printed with any design, in full color, for a truly personalized option. Special attention was dedicated to creating a comfortable design that could be worn all day, with adjustable Velcro straps that don't hurt your ears.

When the COVID-19 emergency unfolded, the company first focused their efforts on providing free personal protection equipment for first responders. They donated over 1,000 face covers to medical schools, doctor's offices, nursing homes, and essential city employees. Since their industrial printers and presses cannot stay idle for long periods of time, they decided to print the donated masks with the

recipient's names or logos. The feedback received was outstanding, and word of mouth became a large referral to other organizations and businesses. They are now in the process of hiring more sewing technicians to increase production.

These branded face covers empower the user with not only the protection they need but also with the knowledge that their company is behind them. They support sustainable efforts to preserve our environment. And they support the local economy since they are made in Miami, Florida. The project is a true win-win solution, especially positive in these challenging times.



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