

## **Author Elizabeth Rossi announces the upcoming release of a 2nd book**



**Los Angeles, May 5, 2020 ([IssueWire.com](http://IssueWire.com))** - Ms. Rossi's team just announced the upcoming release of her sophomore book, which is planned to launch in June 2020.

"Effective Business Writing" is a how-to guide that focuses on how businesses and their employees can communicate better, with an emphasis on virtual and electronic communications.

*"This book will help sustain businesses and hopefully in the long run, the global economy. As more employees transition into virtual offices and work-from-home scenarios, their online presence and electronic communications will significantly impact whether or not businesses will succeed. I hope this book will help them and help ease part of the economic crisis created by COVID-19."*

Written for working professionals, "Effective Business Writing" contains detailed lessons on advanced writing styles and methods, as well as hands-on exercises to improve communication skills in every form of writing that exists today. Everything is covered that successful businesses require, from creating powerful social media messaging, texting and direct messages, concise emails, engaging video presentations, to longer more complicated written correspondence.

***"Every piece of communication that you send is a reflection of your professionalism and character,"*** Rossi says.

To create the book, Rossi interviewed and surveyed C-Level executives, business owners, and management within organizations from a variety of industries and employed the business acumen of thought leaders such as Elon Musk, Bill Gates, Steve Jobs, Deepak Chopra, and Oprah Winfrey.

*"I wanted to make sure and target real-life problems that companies are facing, and offer practical working solutions. Gathering this information was a crucial part of understanding what communication problems companies are facing, in today's world."*

-Rossi

Also announced, as an addendum to the book itself, Rossi created an online video course that includes multiple quizzes, assignments, and instruction to help companies and their employees learn the information. The course will initially be released on Udemy.com, which will coincide with the book release.

Nominated as a 2019 Top Female Author, Elizabeth Rossi is a professional writer and Cum Laude graduate of the University of Pittsburgh. Since that time she has written over 80 technical guides and manuals, multiple feature-length screenplays, television pilots, and countless online articles covering an array of subjects. The mediums and topics of writing which continue to expand, give a breadth and depth to her communication style.

Elizabeth is happy to teach and share this knowledge with others to help people improve their own communication skills, and express their ideas, feelings, and emotions in the best way possible. Learn more at [www.elizabeth-rossi.com](http://www.elizabeth-rossi.com).

## Media Contact

Elizabeth Rossi

errwriter@yahoo.com

Source : E.R.Rossi & Co.

[See on IssueWire](#)

