

Award winning SEO company In Kenya

Best search engine optimization company in Kenya



Nairobi, May 5, 2020 (Issuewire.com) - Nowadays, the internet is one of the greatest and quickest growing platforms for marketing. Firstly with its rise, the demand for the same has also increased globally. Subsequently, when it comes to [internet marketing](#) there are many providers. **Global Desarts Media** is one of the [Award winning SEO Company in Nairobi Kenya](#). To clarify with [Global Desarts Media](#) your website will receive value for money. **SEO service** as we will grow only if you grow. Our policy is the customer comes first and we wish to help them in all the ways possible keeping

their requirements on top. Google is the leading **search engine** in the world having a maximum proportion of search volume in its pocket. Hence, it is necessary for one's website to rank on the same.

Award winning SEO KENYA Here are 6 reasons why you HAVE to invest in SEO! 1. Increase in Customer Base

Firstly, ranking on top increases the number of your customers by increasing the base of existing ones. Secondly, any company in today's world has 300% more chances of growing its business with the aid of having a website.

2. Monetary benefits

An increase in customer base will naturally lead to an increase in the business. Secondly an increase in business will eventually lead to monetary benefits generating higher profits.

3. Overcome your Competition

Having a website and also ranking the same on top of your competitors. This will not only help you increase your business with your own generated customers. In conclusion you also overcome the competition by attracting theirs.

4. Dominate the Market

Ranking on the first page, as a result, you will enter into a new market. Certainly, in today's era of technology, a strong social campaign is a must for you to start with. The **SEO services** and other services provided to you need to stand out from others.

5. The Better Investment

When it comes to showing up on top in search engines. We believe optimization is the best and above all the most cost-effective way to be on the top. Unlike PPC / Google Ad-words where you show on top whenever you pay Google. With SEO you can achieve long term results.

6. Increase in Brand awareness

Firstly it creates brand awareness among-est the industry. Further people get to know about your product. Above all you secure the most eyeballs whenever someone searches for your product or industry.

Our Primary Focus On SEO On-Page SEO

Firstly on-page SEO by Global Desarts Media undertakes every factor into consideration. In short, this helps in making your website more attractive and interesting at the very first look. The factors considered varying. Moreover from having a good title and meta description to a better feature image are entirely covered for your website to grow.

Off-Page SEO

The Off-page SEO helps you to increase your website rank in SERPs (Search engine Result Pages) and to come up and be more visible to the user.

Under off-page SEO the 3 main factors are Link Building, Social Media Promotion, and Social Bookmarking.

Link building helps you to build both do follow and no follow links whereas social media promotion helps you to promote your website and hence the business.

Social Bookmarking is one of the oldest methods wherein you promote your website by the content of similar niches.

Unlimited Areas Of Our SEO Offering

As the best SEO company in Kenya, we believe that there is a solution to any problem. We combine our passion and dedication with the right technology and tools to learn how your audience is engaging with your website.

Link Building

Backlinks are the number 1 search signal in search engine algorithms. With strategic planning and top-notch link prospecting, our team ensures that your website is ranked for targeted keywords.

Keyword Research

Only by harnessing the true potential of SEO keyword research, it is possible to achieve organic ranking and organic traffic for the website. Baclinc's proven keyword research methodologies ensure that your website is ranked for targeted keywords that drive sales and revenue.

Traffic Analytics

Traffic analytics includes a bunch of statistical indicators which helps in understanding the SEO health of your website. We study and monitor the analytics regularly to ensure that your website always stays on top of the SERPs.

Mobile SEO

The mobile phones have become the go-to internet device for most people. A mobile-optimized layout must be implemented or else you are losing a major chunk of your potential customers.

Content Creation

Our team of experienced content marketers create and promote highly creative, targeted, original and optimized content that attracts potential customers. We make sure that our content inspires your target audience.

Local SEO

Brick-And-Mortar stores rely on local people and foot traffic. Our SEO team implements top-performing local schema markups on your website such that it is shown on top of Google results.



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