

JP Johl of AdTribute accepted into Forbes Agency Council

Forbes Agency Council Is an Invitation-Only Community for Executives in Successful Public Relations, Media Strategy, Creative, and Advertising Agencies



San Francisco, May 15, 2020 (Issuewire.com) - JP Johl, founder and CEO of AdTribute, an independently owned ROI-obsessed marketing agency based in San Francisco, has been accepted into Forbes Agency Council, an invitation-only community for owners of and executives in successful

public relations, media strategy, creative, and advertising agencies.

JP Johl was vetted and selected by a review committee based on the depth and diversity of his experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

“We are honored to welcome JP into the community,” said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Agency Council. “Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world.”

As an accepted member of the Council, JP has access to a variety of exclusive opportunities designed to help him reach peak professional influence. He will connect and collaborate with other respected local leaders in a private forum. JP will also be invited to work with a professional editorial team to share his expert insights in original business articles on Forbes.com, and to contribute to published Q&A panels alongside other experts.

Finally, JP will benefit from exclusive access to vetted business service partners, membership-branded marketing collateral, and the high-touch support of the Forbes Councils member concierge team.

“As someone who is passionate about disrupting traditional approaches to performance marketing, I’m excited to be a part of the Forbes community,” said JP. “The advertising landscape is changing rapidly and dramatically (especially in today’s climate), and I’m passionate about helping brands stay ahead of the latest trends and best practices. This is a great opportunity to engage with a community of leaders who share a similar mindset and explore ways to help people and businesses grow.”

ABOUT AdTribute

[AdTribute](#) is an independently owned, ROI-obsessed, marketing agency that specializes in performance marketing and full-service media planning founded on the basis of disrupting traditional approaches to performance marketing.

AdTribute bolsters a team of big-picture thinkers with a passion for developing flexible strategies designed to adapt to constantly changing variables within social, SEM, display, mobile, native, and video channels.

Their team has worked across a wide range of industries, including technology, CPG, auto, healthcare, QSR, beauty, fashion, mobile applications, energy, eCommerce, and everything in between.

For More information on AdTribute, visit AdTributeAgency.com or contact them at Hi@Adtributeagency.com

ABOUT FORBES COUNCILS

Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded the Young Entrepreneur Council (YEC). In Forbes Councils,

exceptional business owners and leaders come together with the people and resources that can help them thrive.

To learn more about Forbes Councils, visit forbescouncils.com.



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