

TERE LAARE - Another successful single released by Preety Panesar on Muzik Karma Records



M U Z I K K A R M A P R E S E N T S

PREETY PANESAR

Tere Laare

DIRECTED BY
PRAVEEN BHAT



OUT NOW

SINGER PREETY PANESAR MUSIC JSL LYRICS SUPREET DOP SUKARAN PATHAK AND RUPEN BHARDWAJ
PRODUCED BY PREET PANESAR EDITING AND GRADING GOBINDPURIYA ONLINE PROMOTIONS MEDIAONE NETWORK
POSTER DHIMAN PRODUCTIONS

Toronto, May 15, 2020 (IssueWire.com) - Preety Panesar's new single - Tere Laare, just proved very successful on the launch with the song hitting 1Million+ views on YouTube and crossed 2Million+ views on social video platform TikTok whereby users created more than 350 videos within one week!!

Tere Laare was shot in Toronto, Canada with direction provided by ace celebrity personality Praveen Bhat from New Delhi, India. The music was produced by JSL Singh and the track released exclusively on Muzik Karma Records presented by Preet Panesar. Muzik Karma Records is a music label with a Head office in Toronto and will be opening up a branch in India in the very near future.

Preety when asked in an exclusive interview stated that she is working with a very well-known music director for her next track which is going to be a duet and is looking forward to promoting it with different tactics this time due to her gaining popularity in the mainstream Punjabi music industry. There is no release date confirmed due to the current pandemic and also the shoot locations are unknown given the recent travel advisories.

"I'm in love with my next project. It's different in terms of music and story-board. My team is looking at shoot locations now to see where best the song will look more entertaining. I am happy that my songs are all crossing One Million views and the audience whether its family or friends are providing great support."

Preety, who also runs a Non-profit Organization namely Preet Foundation, is actively involved in supporting the current COVID19 pandemic with projects in India.

Media Contact

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Source : Muzik Karma Records

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