

## Young Entrepreneur/Model, Rachel (Wen Yi) Xing, Takes Home The Crown For International USA Miss Asia Pageant



**New York City, May 13, 2020 ([Issuewire.com](http://Issuewire.com))** - Rachel (Wen Yi) Xing, from New York State, was crowned International USA Miss Asia at the New York City College of Technology. The competition is the longest history and the most prestigious Miss Asia competition. The theme of the 2019 Grand Finale is "Silhouette of Charm & Exquisiteness." The finale showcased stunning young women from all over China and the United States gathered at the new theater, New York City of Technology.

Rachel Xing completed her Bachelor's and Master's in Finance and Accounting in her four years at the NYU Stern School of Business and is currently working at the United Nations in Finance. As an avid businesswoman and a young entrepreneur, she introduced herself on stage as a tenacious and resilient change-maker who aspired to bring resources and funding to institutions and individuals that are at the forefront of innovation and shaping a better tomorrow. She won the 2019 International USA Miss Asia Chinese championship as well as the Medical Ambassador Award. The hotel legacy, John Lam, of Lam Group, crowned Rachel Xing. Miss Xing was very moved and graciously thanked the thousands of people in the audience for the resounding applause for her victory.

The contestants competed in evening gowns, self-introduction, swimwear, Q & A sessions, and talent performance in the three-hour competition.

The judging panel included Eddie Mo, Chairman of Asia Television Media Group, Baochun Wu, Chairman of Po Wing HongFood Group, Jiancheng Lam, Managing Director of Lam Group, Shiyuqing Hu, Vice Chairman of the Chinese Planning Association, and Xueming Chen, actress and 2014 Miss International USA 1st runner up.

Final results:

Winner: Rachel (Wen Yi) Xing graduated with a Bachelor's and Master's from the NYU Stern School of Business

First runner-up: Tiffany Yao graduated from Washington University in St. Louis School of Design. Additional awards: Miss Friendship, Best Talent, Elegant and Charming.

Second runner-up: Coco Zhou, junior studying nutrition at Long Island University, New York

Hannah Wang: a high school student, professional dancer and model won the Best Talent Award and Elegant and Charming Award.

Miki Chen: Hong Kong online film actress and Hong Kong model, won the Asia-Pacific Region Championship, Most Photogenic, and the Miss Internet Popularity Champion.

Danrong Chen: Ph.D. student in Economics from Boston University, won the Greater China Championship, Outstanding Academic Achievement Award, and Perfect Body Award.

Yifan Wu: graduated from the Northeastern University Business School in Accounting, won a Top Talent Award, 1st Asia-Pacific region runner up, and the China Charity and Peace Ambassador Award.

Viviana Wei: Master Student Architect of Harvard University School of Design, won the China Amity and Peace Ambassador award, the Most Talented award, the Miss Intelligent award.

Ling Sun: bodybuilder and fashion designer, has won the Miss China Amity and Peace Ambassador award, the Best Smile award, and the Graceful Image award.

#### INTERNATIONAL USA MISS ASIA

The International USA Miss Asia Organization is dedicated to facilitating Sino-US cultural exchange and strives to discover and empower a new generation of bright stars in Chinese film and television arts. The organization's annual pageant provides young women with a platform to propagate societal impact as public icons and change-makers. To learn more, visit [hkatvusa.com](http://hkatvusa.com)



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