

3LYON PRESTIGE CELEBRATES 1st YEAR ANNIVERSARY OF TIE UP WITH TEMPLER PARK COUNTRY CLUB

3LYON
HOLDINGS BERHAD

Rawang, Jun 23, 2020 (Issuewire.com) - Templer Park Country Club (TPCC) today extended the arrangements with its partner 3Lyon Prestige Berhad. The Managing Director of Templer Park Country Club, Datuk Manibalan Kutty today confirmed that members of the lifestyle company 3Lyon Prestige would extend the agreed arrangements for a further year.

TPCC has seen an increase in the flow of non-members using Prestige membership to enjoy the privileges of discounted golfing fees and dining facilities. Datuk Manibalan further went on to say that the relationship was business in perfection as both parties benefited from such an arrangement.

3Lyon Prestige Chief Executive Officer Ms. S Meena Silverajah thanked 3Lyon Prestiges' partners and members for continuous support. Whilst having experienced a global pandemic and the closure of the economy as a whole, S. Meena went on to say she was confident the recovery of the economy would see the need for such memberships going forward as the world has had to adapt to a new normal which includes visiting known and reputable places where members will feel safe and such outlets take precaution against the Covid-19 pandemic.

3Lyon Founder, Datuk Wira Ranjeet Singh Sidhu also commented on the need for 3Lyon Prestige to further expand their network and tying up with more merchants in the coming months. He further went on to say that the millennials are primed to benefit from such a membership offering as this is the segment that believes in shopping online and benefiting from cashback offered by the merchants to 3Lyon Prestige. He also said that the general population too, have learnt to go online and 3Lyon Prestige has seen an increase in registration of members to benefit from the cashback opportunity.

Templer Park Country Club was established in 1991 and is located in Rawang, Selangor. TPCC has had the opportunity of hosting several prestigious tournaments including the Malaysian Open. Set in a scenic 191 acres, approximately 20 kilometres from Kuala Lumpur, TPCC hosts approximately 50,000 golfers a year. Templer Park Country Club has 1000 active members who patronize the club and apart from enjoying the authentic Japanese cuisines, they also are able to take in the natural surroundings. TPCC boast of its spring water which flows from the hills of Templer Park and is channeled to the jacuzzi in the changing rooms.

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About 3Lyon Group

3Lyon Holding Berhad is an investment holding company that engages in the management of its group companies, which invests in Real Estate, Consumer Financing, Leisure Business and Strategic High Growth sectors. The company was founded by Datuk Wira Ranjeet Singh Sidhu and is headquartered in Kuala Lumpur, Malaysia.

3Lyon's singular purpose is to enrich the lives of its stakeholders and the communities that they operate in. Towards this end, 3Lyon is committed to leveraging their regional experience, with their deep market knowledge and operational expertise to create superior value for their promoters and partners. The foundation of 3lyon's business is built on integrity, transparency and good corporate governance.

By 3LYON Holdings Berhad IR

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Rawang, Selangor, Malaysia



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