In conversation with Therrrahul Rahul Sinha, Famous Influencer

We recently caught up with Rahul to discuss about his journey, his personal and professional life and future plans.



Mumbai, Jun 9, 2020 (<u>Issuewire.com</u>) - Rahul Sinha aka Therrrahul is not a new name in the digital arena. Rahul Sinha is a famous name among the Influencers and Filmmakers in India.

Many of his industry colleagues and Instagram followers know him with his Instagram Page as

@therrrahul yet his real name is Rahul Sinha.

We recently caught up with Rahul to discuss his journey, his personal and professional life and future plans.

Q: Tell us something about the real Rahul

A: I was born on April 19, 1998, in Mumbai in a middle-class family. Dancing has always been my passion and I was into professional dancing since 2006–08. I learned from many dancing institutions and then I started working as a dance instructor myself.

Q: You are from Wilson College. How was College life?

A: Yes, I am from Wilson College, Mumbai. I had joined in the Science stream, but soon I realized that my real passion is Arts, so I switched to Art stream.

I believe one should try to make his or passion into a career. After changing my stream from Science to Arts, studying economics became my major interest to study in the college days.

During all these times, I experienced heartbreaks, financial ups and downs, etc. The main good thing I thought about then was my writing skills, designing, and filming his surroundings. I built up a fondness towards the gadget which is his 'life' now.

Q: How Did Rahul Sinha move toward becoming Instagram Influencer?

A: In 2015, as like every other teenager, my life was going normal. One afternoon, I was browsing through some websites on internet searching how to earn money while doing college. And there I ended up making a decision that blogging will be a good option for him.

My uncle gave me a laptop to use, using that laptop, I learnt to make a WordPress website. I then came up with his first blogging website and I started posting Godly motivational blog posts.

Within 6 months, more than 5k people signed up to his newsletter. And later on, those visitors turned out to his Instagram followers. This prompted beginning the Instagram account as motivational Blogger. Since July 2014–15, Rahul Sinha began blogging about his movement ventures.

Q: What are your favorite social media channels?

A: I have always liked Snapchat and <u>Instagram</u> for promotions and organic views. Many of my friends have plans to grow on YouTube but my main interest is on Instagram. Within 1 year, my Instagram page has under 50k supporters.

Q: What do you attribute your success to?

A: As is true with any influencer, hard work and commitment dependably are behind my success. I have invested energy in quality content and viewers have appreciated the recordings of my Journey, Motivational blog posts, and then film making, Graphic Designing and thus, today he is one of the renowned Instagram Influencer from India.

Are you available for paid promotions on Instagram?

I only do promotions for brands and people that I believe in. Earlier, I have done promotions as an Influencer for the companies like Myntra, Gillette, Boult Audio and many more. One of my travel video called "One More Day" based on people of Dadar Flower Market recently went viral.

Constantly 2016, individuals from everywhere throughout the world began to see my Instagram handle. In 2017, my page reached to more than 20k followers in five months. I also got an opportunity to promote brands like Amazon, Redbull, Adidas, Puma, Gillette, Myntra, Nivea, Ponds, etc.

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Source: Rahul Sinha

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