

Indian Rapper Mr AJ revolutionize the Indian online grocery and essential biz with his latest e-com site Gogrofy.com



Delhi, Jun 29, 2020 (Issuewire.com) - With the biggest global e-commerce giants pouncing on the Indian grocery market, famous Indian singer and entrepreneur Mr AJ has grasped the opportunity to counter them with a brand new online shopping company called Gogrofy, providing groceries and

essential at your doorstep. The startup seeks to broaden its spectrum by expanding its business to countries outside of India. The site will be a subsidiary company of Frink India, which is also founded by Mr AJ with his long-time friend Anand Gupta on April last, 2019.

The brilliant Punjabi singer Mr AJ, also known as Ajay Singh, the current CEO of Frink India, first made his debut in the e-commerce field selling products on biggest names in the turf, Amazon and Flipkart. Soon he decided to launch his very own e-commerce site with help from friends with their vast knowledge about the business. And now he has taken a step further to launch a fresher e-com platform GoGrofy, for online grocery items and home essentials. With the growing demand for home delivery of the smallest food and home essential items, the startup possesses a great potential at boosting the Indian economy with its go-local approach.

The company hopes to collaborate with more than 500 local sellers and 50+ brands to bring you fresh yet quality products at your door with just a click. The site does not implement any service charges to the seller unless their product is sold to the buyers. They have teamed up with top mobile wallet services and hope to add more to their website providing the customers a smooth experience at shopping. They have also partnered with the biggest courier services for fast and safe delivery of products across the country. Soon The Gogrofy mobile app will available on Google Play Store for download.

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Source : Mr AJ

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