

Simple Device Helps Kids Stay on Task

Behavioral Dynamics has released the latest version of the MotivAider, an easy-to-use tool that for over 30 years has been helping people of all ages easily and privately make desired changes in their own behavior, thinking and habits.



Minneapolis, Jun 12, 2020 (<u>Issuewire.com</u>**)** - Behavioral Dynamics, Inc. has released the latest version of the <u>MotivAider</u>, an ingeniously simple device that helps children stay on task. The instrumentquality <u>Gen5 MotivAider</u> incorporates new features and capabilities requested by teachers and behavior change professionals. The MotivAider was invented by a clinical psychologist and has been the subject of extensive research and development over the course of over thirty years. The device has been shown in <u>independent</u> research to be effective in improving children's on-task behavior and in facilitating a wide range of other desired behavioral changes.

With thousands of MotivAiders in use in schools, teachers have developed many creative new uses for the device, which include using it themselves to stay focused on applying proven teaching principles that otherwise get lost in the shuffle of a busy classroom.

Powered by a single AA battery, the MotivAider is clipped to its user's waistband or carried in a pocket. It works privately using an ultra-quiet high-wobble vibration signal that is repeated at selected intervals to keep the user's attention focused on making a chosen desired change in behavior, thinking or habits.

The MotivAider capitalizes on the mind's ability to associate meaning with a neutral stimulus. To use the device, a teacher or other helper first helps a child devise a personal message -- a word, phrase or image -- that will privately remind and motivate the child to make the desired change. Then, simply by *associating* the personal message with the MotivAider's unique vibration signal, the child causes the vibration signal to essentially become the message. The result is that whenever the child *feels* the MotivAider vibrate, the child *thinks* his or her own personal message and is reminded and urged to make the desired change.

The MotivAider can be set to send vibration signals at fixed, average or random intervals as often as once every few seconds. Once repeated prompting causes the desired behavior to become a habit, the MotivAider can be phased out.

The Gen5 MotivAider is available directly from <u>Behavioral Dynamics</u>. Prices range from \$45.00 to \$64.50 depending on quantity. <u>MotivAiders</u> come with a three-year warranty, 30-day satisfaction guarantee, and free unlimited expert support.

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