

The Sports Circus Scores Prime Time In Atlanta

Ringmaster Sal and Two-Time Super Bowl Champion and American Ninja Warrior, Tyrone Poole, Capture The Golden Morning Show Slot of 8:00 AM in Metro Atlanta



Atlanta, Jul 15, 2020 (Issuewire.com) - [The Sports Circus](#), an entertaining Las Vegas-based, nationally-syndicated sports television and radio talk show struck a deal and now airs on [WDJY 99.1 FM](#) to extend its national coverage into the greater metro Atlanta market. The addition of [WDJY](#) is a strategic southeastern location for *The Sports Circus* as it is a major gateway to one of the hottest media markets and largest cities in the southeastern United States covering an estimated population of over 6,100,000 potential listeners. *The Sports Circus* airs at the most coveted radio time of 8:00 AM Monday through Friday.

[The Sports Circus](#) features Ringmaster Sal Tuzzolino and local Atlanta celebrity, two-time Super Bowl champion and American Ninja Warrior, Tyrone Poole. The show spotlights celebrity sports, entertainment, and business guests regularly. Previously, The Sports Circus's A-list special guests include: world champions, hall of famers, all-stars, billionaire business leaders, television and film stars, and Grammy Award winners. Among these icons have been: Mario Andretti, Leigh Steinberg, the Godfather of all Sports Agents, 4-time Super Bowl champion and coaching legend Tom Flores, NFL Defensive Tackle and iconic sports talk show host, Mike Golic, NBA Hall of Fame legend, Rick Barry, 7-time Emmy Award winner and media icon, Roy Firestone, plus many more. For a complete list of previous and upcoming guests, you may visit [The Sports Circus](#). Also, the show airs live, has a loose

format, and can be unpredictable at times because they open the phone lines for listener or streaming chat participation.

[**The Sports Circus**](#) is hosted by the Ringmaster, Sal Tuzzolino. As a former baseball player and sports and entertainment executive, Sal is quick and witty and can keep you entertained for hours with comedy and drill-down, thought-provoking content. He has been described as the sports lovers' best friend.

Sal Tuzzolino stated: "We're excited to pick up the morning show in America's newest entertainment capitol. The prime time slot of 8:00 AM is the golden hour of morning radio. Airing on 99.1 FM, right in the middle of the FM dial, is about the best place you can be. We're fortunate to be working with the fine folks at WDJY and look forward to entertaining listeners at home and on their commute to work and school."

Sal Tuzzolino also stated, "We bring the content that network affiliates may be too scared to talk about. The show features fun, daring, and thought-provoking content. The metro Atlanta market is also very familiar with 2-time Super Bowl champion and American Ninja Warrior, Tyrone Poole, from Atlanta area network news and sports broadcasts. Tyrone brings deep sports knowledge with Atlanta's local flavor."

The Sports Circus also airs live on AAMP TV and Hotel Television. The show broadcasts from the Entertainment Capitol of the World, Las Vegas, NV and has a massive audience from Hotel Television. The Sports Circus is currently broadcasting into 650,000 rooms in three, four and five-star hotels and resorts in 100 US markets from coast to coast, and produces an advertising and marketing dream scenario of over 4,800,000 impressions per hour. Further, their over-the-air television and worldwide coverage on AAMP.TV stretches **The Sports Circus** to all markets across the globe. AAMP.TV is Chicago-based and owned and operated as a Sports Circus production company.

Moreover, **The Sports Circus** website traffic receives well over 3,000,000 monthly website visitors. Their click-through traffic numbers are extremely impressive. That traffic coupled with their 4,800,000+ impressions per hour is an **advertising and marketing dream** scenario, offering companies a tremendous opportunity to reach their audience through sponsorship or a partnership with **The Sports Circus**.

Click on the link and "follow" AAMP TV for free. A unique aspect to AAMP TV programming is that subscribers can get special content including un-aired hot takes, bloopers, and special episodes not available to the general audience. Subscriptions are free for Amazon Prime members! Keep in mind that all shows air live but are available by Podcast in case you miss your favorite show.

The Sports Circus has a large audience base that tunes into the show on iHeartRADIO, Spotify, CBS Sports, NBC News, CNBC, and Westwood One News radio station affiliates plus many more in addition to Hotel Television and worldwide on AAMP TV. The Sports Circus has captured a significant viewer and listener base that rivals any sports talk show on-air.

Be sure to "like", follow, and subscribe to The Sports Circus on YouTube, on Facebook, Twitter, Instagram, and on LinkedIn.

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THE SPORTS CIRCUS
with
Sal Tuzzolino & Tyrone Poole
2X Superbowl Champion
D2 Football Hall Of Fame 2012

WDJY 99.1 FM
Monday-Friday
8:00 am - 9:00 am EST

www.wdjyfm.com

Metro Atlanta, Dallas,
Powder Springs,
Hiram, and Austell.

The Sports Circus brings a quirky blend of unusual variety to sports talk radio. The goal is to differentiate and entertain while getting the listening audience involved.



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