

Horizontal Digital opens Jaipur office to expand Salesforce footprint in India

Horizontal Digital opened the doors of its ninth office today in Jaipur



Jaipur, Aug 25, 2020 (Issuewire.com) - Horizontal Digital, experience-forward marketing, and technology consultancy opened the doors of its ninth office today in Jaipur — the Salesforce Capital of India — to leverage the state of Rajasthan's I.T. talent pool and deliver end-to-end CX solutions to customers around the world.

By the end of 2020, Horizontal plans to build a 25-member team in Jaipur. In the future, the global firm hopes to continue growing organically in India's Rajasthan state to support its growing customer base of Fortune 100 companies across the U.S., India, and the Middle East.

"This isn't just another technology center in India," says Anil Pania, Managing Director, India Salesforce Practice at Horizontal Digital. "It's an opportunity for I.T. professionals to become true consultants in one of India's largest Salesforce and Sitecore communities. We believe that Jaipur has the right infrastructure and talent pool to lead the wave of I.T. growth to Tier 2 cities in India. We want to spearhead this movement and help cities and communities thrive."

Horizontal's Jaipur team of cross-cloud experts possess a wide range of Salesforce specializations: Marketing Cloud, Datorama, Einstein Analytics, Salesforce C.M.S., and more. The branch provides end-

to-end consulting services, solution architecture, and technical delivery on best-of-breed technology platforms like Sitecore and Salesforce.

As one of the fastest-growing Salesforce Gold Partners and a global Sitecore Platinum Implementation Partner, Horizontal continues to expand around the world. The award-winning consultancy has helped 100+ enterprise brands unlock the power of Salesforce and Sitecore, including Mahindra Automotive, Aditya Birla, and D.P. World.

"In order for us to fuel our growth, it's imperative that we find the right talent, offer them opportunities to shine, and in the process, build high-performance teams for our customers to help them maximize their R.O.I.," says Paliana. "For individuals who take pride in shaping stronger customer experiences, we offer opportunities to build consulting careers."

About Horizontal Digital

Horizontal Digital is an experience-forward consultancy that operates as a boutique on a global scale. Since 2004, the firm has architected meaningful end-to-end experiences through strategy, creativity, and technology across Salesforce, Sitecore, and Coveo.

Horizontal Digital is a division of Horizontal, Inc. headquartered in suburban Minneapolis, MN. Additional U.S. offices are in Denver, Dallas, and Indianapolis, with a global presence in Dubai; U.A.E.; Bengaluru, Vadodara and Jaipur, India; and Kuala Lumpur, Malaysia.



Media Contact

Horizontal Digital

JAI@horizontal.com

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