

Hubilo introduces new features to amplify networking and branding on its virtual conference software

Ahmedabad, Aug 26, 2020 (IssueWire.com) - After successfully completing 5000+ virtual event hours, catering to attendees from around 150+ countries, Hubilo has now introduced two more exceptionally useful features to meet the needs of customers and exhibitors.

Hubilo has emerged as the best virtual event platform since the events industry was severely hit by the Covid-19 pandemic. As virtual events, virtual trade shows, and virtual education fairs are now being hosted virtually, Hubilo [virtual conference software](#) has been persistently updated to meet the needs of the clients, attendees and customers.

With features such as easy registration and RSVP, networking lounge and gamification, Hubilo has managed to gain the trust of its existing clients and the community of attendees that joins the best virtual event platform.

Here are the exciting features newly introduced on the virtual event platform-

This feature is designed exclusively for exhibitors replicating the feel of the physical stalls at the exhibition. The Exhibitor central on the best virtual event platform comprises an exhibitor dashboard.

Exhibitors/ sponsors can access the dashboard and manage their profile, set up the display picture with their branding. They can add static or video banners to the on-going event, add product/service description, add e-brochures or product literature of their choice, add custom CTA buttons to all of the above.

They can track real time ROI with the analytics feature on the exhibitor dashboard on the [best virtual event platform](#) by - measuring the number of active attendees accessing their profiles, identifying the number of attendees that viewed their product videos, measure the downloads of collaterals/ business and exporting all the statics to their device or desired CRM.

Rooms

Rooms are virtual rooms where people can do video meetings. Rooms can be open or moderated. Organizers can create Rooms in virtual events to hold breakout sessions, facilitate product demos by their partners to potential customers, hold panel discussions and a lot more. Other Attendees will be able to spectate the session and participate in them using the 'Raise Hand'.

This will benefit organizers in many ways. They can set visibility options to make sure only the people they want can see and participate in a Room. Various options like Coded Rooms, Hidden Rooms, Public and Private Rooms are available.

They can add poster images to the room and decide who can share audio & video in the room and keep this moderated too.

The best part is a total of up to 50 people can join a room and maximum of 12 people can have audio/video.

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