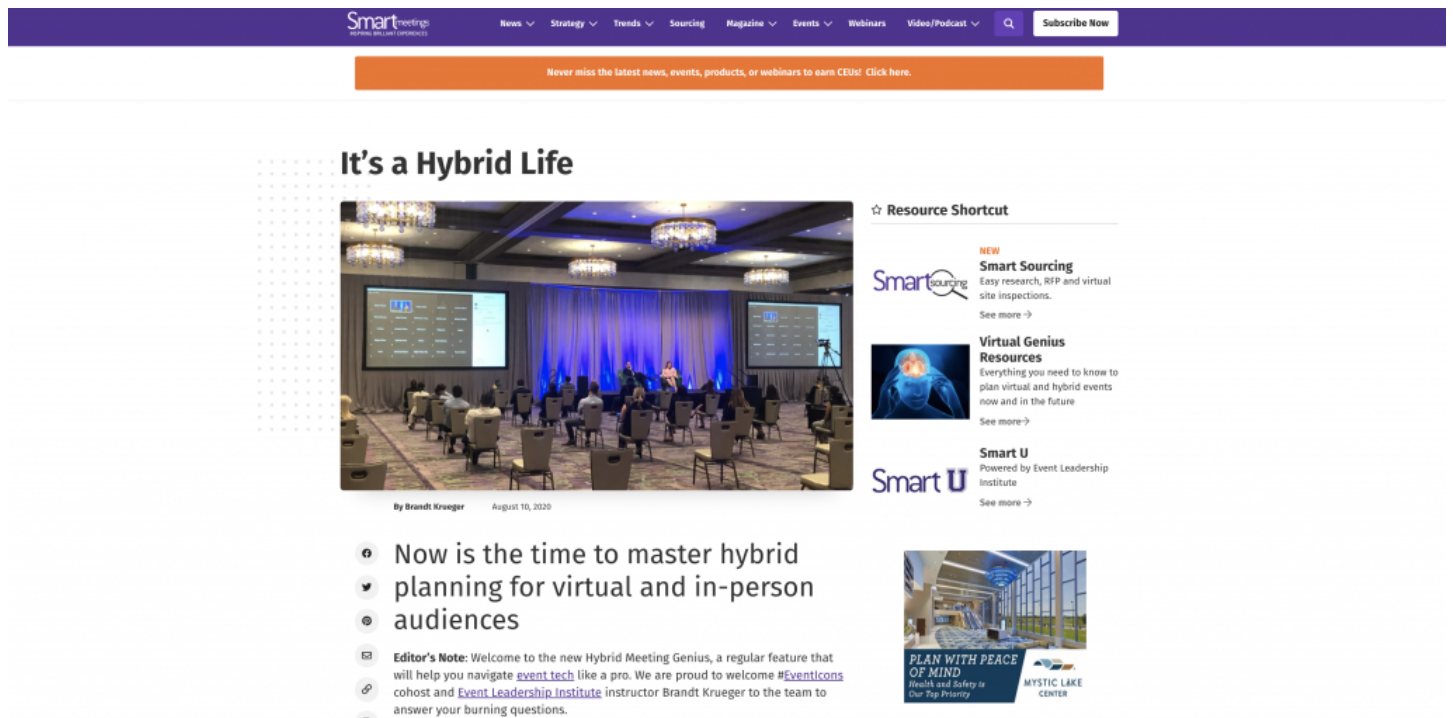


# Smart Meetings Announces Enhanced Hybrid Meeting Coverage with Addition of Event Tech Expert Brandt Krueger



**Sausalito, Aug 17, 2020 (Issuewire.com)** - In response to a sudden shift to [virtual](#) and [hybrid meetings](#) during the coronavirus pandemic, *Smart Meetings* has expanded coverage of best practices in digital and streaming content.

In addition to interviewing experts and sharing case studies on [SmartMeetings.com](#) and in the monthly *Smart Meetings* magazine and in webinars, Smart Meetings is pioneering event technology solutions by producing digital business events and planning for multi-channel gatherings.

“Smart Meetings prides itself on always being at the forefront of meeting our community’s needs. We quickly saw the importance of sharing even more resources to help planners be successful in today’s environment. Brandt brings an understanding and voice that is needed right now in the industry,” said Marin Bright, CEO, and co-founder of Smart Meetings.

Hybrid Meeting Genius, a new regular feature, will allow meeting professionals to navigate event tech like a pro. [Brandt Krueger](#) is an instructor at Event Leadership Institute—the force behind [Smart U](#). He has over 20 years of experience in the meetings and events industry and has spoken at industry events and seminars all over the world.

The first feature article in the series was “[It’s a Hybrid Life: How to plan for virtual and in-person audiences](#).” It covers what meetings may look like when conference rooms reopen and why this is the best time to experiment to ensure you are delivering what your audience needs.

Krueger takes requests. Any suggestions for future Hybrid Meeting Genius topics can be sent to

[editor@smartmeetings.com](mailto:editor@smartmeetings.com)

**About Smart Meetings:** Smart Meetings is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the meetings industry. *Smart Meetings* publishes cutting-edge meetings content in print and digital magazines 12 times per year, hosts world-class networking events, produces CEU-accredited webinars, and offers a myriad of digital resources.

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