

## Current CEO of Fortel, Sat Nijjer, joined the BAME family-owned business as operations director.

A major shareholder in Fortel, Sat Nijjer became chief executive in 2012, the second generation of the family to lead the company and continue on the successful legacy.



fortel

**West Midlands, Sep 22, 2020 ([IssueWire.com](http://IssueWire.com))** - As a BAME owned company, [Fortel](#) is committed to implementing impactful equality, diversity and inclusion initiatives that welcome people from underprivileged communities into the industry.

[Current CEO of Fortel, Sat Nijjer](#), joined the BAME family-owned business as operations director in 2005 after completing a BSc in Computer Science and beginning a career in investment banking.

A major shareholder in Fortel, Sat Nijjer became chief executive in 2012, the second generation of the family to lead the company and continue on the successful legacy.

[Fortel](#) is proud to have built a vibrant, diverse and representative workforce at all levels of seniority. Leadership and senior staff at Fortel are also encouraged to build self-awareness of their own biases and continue to continuously learn, as we recognise that Diversity and Inclusion is an ever-evolving landscape.

As a way to give back and invest back into the community, Fortel engages with local leaders and community groups to help build a lasting, measurable social legacy, with the encouragement of inclusion and progression at the heart of every value and principle.

CEO, [Sat Nijjer](#), says: 'As a BAME business owner, I recognise that it is of the utmost importance to celebrate diversity in our industry and beyond.

'Since our inception 22 years ago, Fortel has promoted a working environment in which diversity is not only recognised but valued and encouraged. This continues to this day, with the business adapting to cultural and professional diversity requirements.

'We know that when people with different experiences, from different backgrounds and with different points of view work together, we create the most value – for our clients, our people and our communities.

'Our latest diversity and inclusion strategy provides the framework for progression to ensure that we continually improve, and can monitor our impact.

'Our promise is to be pillars of our industry by creating a social legacy that puts our people first when making decisions, staying socially responsible across all of our operations and projects, measuring our environmental and social impact from both a local and national viewpoint and by using innovative technology to help support our teams and collaborate with clients to drive results'.

## **Media Contact**

Fortel Services Limited

[vikul@fortel.co.uk](mailto:vikul@fortel.co.uk)

01902603409

33-35 Wednesfield Road Willenhall

Source : Fortel

[See on IssueWire](#)