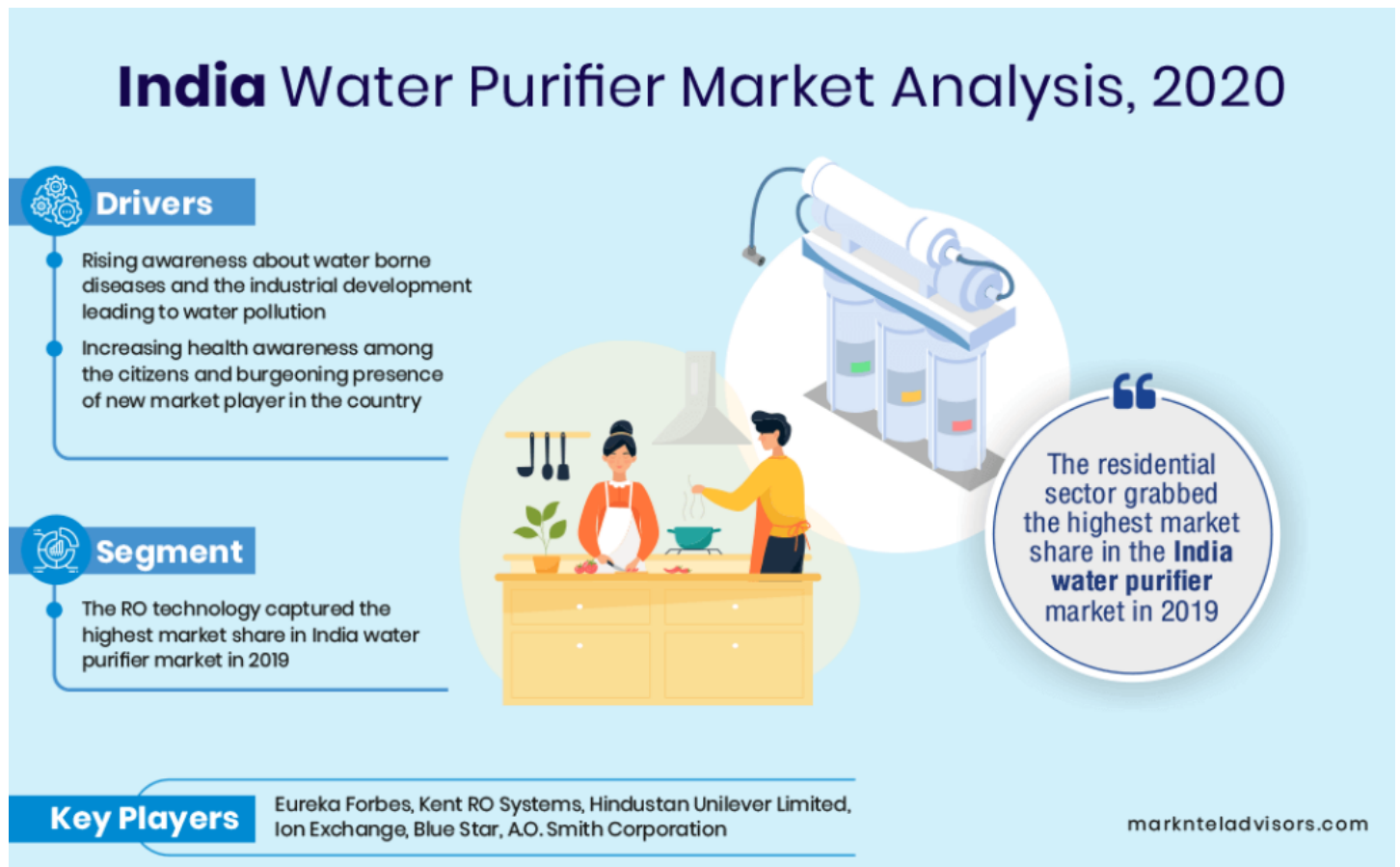


Growing Health Consciousness Leading to Proliferation of the India Water Purifier Market Growth During 2020-25

The India Water Purifier Market Analysis, 2020 research report depicts a deep-dive market analysis of statistics of India Water Purifier market which consists of region-wise market size, market forecast, CAGR market segmentation.



Vancouver, Sep 5, 2020 (IssueWire.com) - The [India Water Purifier Market Analysis, 2020](#) research report depicts a deep-dive market analysis of statistics of India Water Purifier market which consists of region-wise market size, market forecast, CAGR market segmentation, market share of various technology, end-users, sales channel, etc.

Rural population of India is increasingly facing severe problems in terms of accessibility to safe drinking water. The India Water Purifier Market is expected to grow at a robust pace owing to the factors such as burgeoning adoption of water purifiers due to increasing awareness of water-borne diseases such as like diarrhoea, cholera, and jaundice among the people. In addition, rapid urbanization, a boost in the development of the industrial sector, production of low-cost water purifiers, and escalating presence of international market players by launching advance water purifiers are central factors anticipated to propel the demand for water purifiers in the forecast period.

According to [MarkNtel Advisors](#)' research report titled “India Water Purifier Market Analysis, 2020”, the market size of the water purifiers in India is estimated to grow at an astronomical pace during 2020-25. Based on technology, Reverse Osmosis (RO) acquired the largest share in the India Water

Purifier market in 2019 on an account of features such as performance efficiency and low electricity consumption. The rising inclination of people toward RO water purifiers and increasing technological innovation in RO such as Zero Waster RO Purifier has a significant impact on the growth of water purifiers in the country in forthcoming years.

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“India Water Purifier Market Analysis, 2020” provides comprehensive qualitative and quantitative insights on the industry potential, key factors impacting sales and purchase decisions, hotspots, and growth opportunities available for water purifier providers across the country. Moreover, the report also encompasses the key strategic imperatives for success for competitors along with strategic factorial indexing measuring competitor’s capabilities on 16 parameters. This will help companies in the formulation of Go to Market Strategies and identifying the blue ocean for its offerings.

Residential Sector Acquired the Majority Share in the Market

Based on end user, a residential sector dominated the market in 2019 due to the rising awareness amongst citizens about of harmful impurities and pathogens present in the water supplied to households and a substantial rise in water pollution in the country. Besides this, the increasing presence of new entrants in the market such as BRITA and launch of technologically advanced water purifiers such as IoT integrated smart water purifier in the country are projected to fuel the demand for water purifiers in the coming period as stated in the MarkNtel Advisors’ research report “India Water Purifier Market Analysis, 2020”.

According to MarkNtel Advisors, the India Water Purifier market is quite fragmented due to the presence of several players in the market. The key players in the industry with a considerable market share include Eureka Forbes, Kent RO Systems, Hindustan Unilever Limited, Ion Exchange, Blue Star, A.O. Smith Corporation, etc.

Talk to

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Market Segmentation:

By Technology(RO, UV, Gravity Based, Others)

By Portability(Portable, Non-Portable)

By Sales Channel(Direct Sales, Online, Retail)

By End User (Residential, Commercial)

By Region (North, West, East, South)

By Company (Eureka Forbes, Kent RO Systems, Hindustan Unilever Limited, Ion Exchange, Blue Star, A.O. Smith Corporation, LG, Nasaka)

Key questions answered in the study:

What are the current and future trends of the India water purifier market?

How the industry has been evolving in terms of end-user demand and application areas?

How the competition has been shaping across the region followed by their comparative factorial indexing?

What are the key growth drivers and challenges for India water purifier market?

What are the customer orientation, purchase behavior, and expectations from the India water purifier firms across country?

About Company

MarkNtel Advisors is a leading research, consulting and data analytics firm that provides a wide range of strategic reports on diverse industry verticals to a substantial and varied client base that includes multinational corporations, financial institutions, governments, and individuals.

We specialize in niche industries and emerging geographies to support our clients in the formulation of strategies viz. Go to Market (GTM), product development, feasibility analysis, project scoping, market segmentation, competitive benchmarking, market sizing, forecasting, trend analysis, etc. in around 15 industry verticals to enable our clients in identifying attractive investment opportunities and maximizing ROI through an early mover advantage.

We understand the growing need of our clients and thus focus on emerging industries to provide our services which can fulfill their need for assessing the current and future industry potential, identification of white spaces, hotspots and venturing into new geographies or business segments.

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