

Mercury xRM and Finite Join Forces



Coleshill, Sep 21, 2020 (Issuewire.com) - The Growing demand for advanced Integrated recruitment software encouraged the Leading ANZ Tech, Digital and Business Transformation Recruiter [Finite IT](#), to streamline their recruitment process and replace their current CRM with [Mercury xRM's](#) Intelligent Recruitment Software giving them greater access and insights into LinkedIn features as well as increasing their technology investment with Microsoft's cloud platform

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Mercury xRM is a Microsoft Gold certified partner with an established clientele in the UK has opened in Sydney in October 2019 as part of global expansion and has since opened offices in North America in July 2020. As the staffing and recruitment, software specialist, Mercury provides services across the world to 'leaders in the market' like Finite.

Finite's MD, [Tracy Thomson](#) says: *"We're very excited to be Mercury xRM's Australian launch partner, bringing this new leading-edge technology 'down-under' from the UK and opening up a whole new chapter of amazing digital features for our recruitment teams. These include state of the art, Dashboards, and Analytics, Full Office 365 Integration, Vacancy and Applicant Management, Workflow Automation, Onboarding, Compliance Management, LinkedIn Integration, Advanced Search Technology, and Fully Mobile Recruiting.*

Finite has been progressively moving our systems onto Microsoft's enterprise Power Platform over the last few years. Mercury xRM's Gold Partner status in both Application Development and Cloud Platform reflects the effort and expertise Mercury xRM's CRM product has in leveraging Microsoft

Dynamics 365, Microsoft's Power Platform, Office 365, and Azure, to allow Finite to deploy the very best available technology solutions for recruitment, staffing and services businesses currently available worldwide."

According to Finite, this is not the first time they have taken the plunge, ahead of other agencies. Finite was also the Australian launch partner back in 2008 for iProfile, another highly innovative and successful UK concept, introducing cross-agency talent pooling and a host of clever candidate features.

Thomson continues: *"with a large database of 700,000 specialists it's important we can identify the best candidates in the shortest possible time, Mercury xRM's advanced search capabilities enable us to refine searches to pinpoint the most suitable candidates for our clients, saving everyone time in the process and increasing our value proposition to our clients and candidates.*

We were also particularly impressed with some of the new features in their development pipeline which will take candidate networking to the next level in terms of assisting us locating multiple candidates with similar skill sets and experience, this is going to be revolutionary!"

Mercury xRM CEO [Chris Kendrick](#) mentions: *"Finite was an ideal launch partner for Mercury xRM in Australia, with them wanting to leverage their investment in Microsoft technology having already implemented Office 365 and Teams and looking for better integration with these tools and opportunities with [LinkedIn Recruiter](#), [Sales Navigator](#), and Power BI. Finite's team showed a real appetite for better technology enablement. We're excited to introduce the new features from our product roadmap and partner integrations."*

About Mercury xRM

Mercury xRM is an intelligent recruitment solution leveraging Microsoft's Cloud Platform to provide recruitment and staffing businesses globally with unmatched capabilities for candidate sourcing, business development and extensive solution integration opportunities.

As a Microsoft gold partner and a finalist in Microsoft Partner of the Year, Mercury xRM fully embraces the Microsoft cloud technology platform, powered by Microsoft Dynamics 365, Office365, Microsoft Teams, and Microsoft's Power Platform.

Mercury xRM is owned and run by former recruitment professionals who designed and built the solution. Headquartered in the UK, Mercury xRM expanded into the US and Australia in 2019.

visit www.mercuryxrm.co.uk

For additional information

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