

SKYBOX SPORTS NETWORK announces marketing partnership with BARSTOOL SPORTS

Partnership Aims to Provide Casual and Hardcore Betting Community with Powerful Sports "Content You Can Bet On!"

Las Vegas, Sep 24, 2020 (IssueWire.com) - SKYBOX SPORTS NETWORK (“SKYBOX”), the exclusive manufacturer of the world’s first scrolling digital LED Sports Tickers and brand new Odds & Betting Boards ideal for fan caves, restaurants, sports books, sports suites and corporate lobbies, today announced that they have entered into an exciting brand partnership with [BARSTOOL SPORTS](#) one of the largest and most prominent sports media companies in the U.S. with their deep roots in sports betting.

As part of this powerful brand marketing partnership between SKYBOX and BARSTOOL SPORTS, SKYBOX will be a brand media partner with a presence on top-rated BARSTOOL podcasts and social media platforms promoting their consumer and commercial based LED Sports Tickers and the world’s first and only Odds & Betting Boards featuring game odds and futures for collegiate and all major professional sports including MLB, NFL, NHL, NBA and more.

“We are beyond thrilled to become a strategic marketing partner with BARSTOOL SPORTS and showcase our one-of-a-kind Sports Tickers and Betting Boards to the millions of Stoolies,” said [Bret Blanchard](#), Vice President of Sales & Brand Partnerships at SKYBOX SPORTS NETWORK. “When I joined the SKYBOX team a few months ago, one of the first things I did was reach out to BARSTOOL Sales Director, Andrew Meeks, and express our strong interest in sharing our dynamic digital sports products with their die-hard followers and sports betting fans. With all major professional sports leagues and college football in action at the same time, it makes for betting euphoria – combined with the BARSTOOL Sportsbook House creating engaging betting content and the BARSTOOL SPORTSBOOK app that launched last week, we could not have picked a better time to partner with BARSTOOL. We can’t wait to have SKYBOX featured on flagship BARSTOOL programs including Picks Central, BARSTOOL Pick Em, Walk the Line, BARSTOOL Rundown and Viva La Stool.”

The SKYBOX brand partnership with BARSTOOL SPORTS is set to kick-off today, September, 24th with and extend through the remainder of 2020. SKYBOX will be offering a special BARSTOOL promotional code for Stoolies to save on their scrolling LED Sports Tickers and Odds and Betting Board purchases.

“During this time of social distancing keeping everyone from enjoying live sports events together, SKYBOX has seen a major surge in sales in 2020,” said Mr. Blanchard. “Other key factors to our record growth is the legalization of sports betting in numerous states, introduction of new and easy to use mobile betting platforms and especially the millions of sports fans deciding to build their ultimate sportsbook inspired fan caves at their homes. With everyone so busy adjusting to their new way of life and the way they consume sports content and information, they love how within 4 minutes SKYBOX can provide them with all the major sports stories, scores, injuries, trades, daily matchups and lines in a fun, unique and dynamic scrolling format.”

“We are thrilled to welcome SKYBOX SPORTS NETWORK into the BARSTOOL universe and share their totally unique and ridiculously cool ticker with fans of all sports and sports betting.” said [Andrew Meeks](#), Sales Director at BARSTOOL SPORTS. Being able to see the scores or odds of your favorite teams scroll in real-time brings the experience of sitting in a big casino sportsbook straight to your living room. We knew right away after talking with Ron and Bret that they had a clear vision for their company and believed our audience was perfect to help them achieve their aspirations and launch, what we truly believe, is a must-have for fans of every sport. We look forward to being a true partner in their journey to

success!”

About SKYBOX SPORTS NETWORK

SKYBOX SPORTS NETWORK is the world’s premier and exclusive live scrolling sports solutions that include both consumer and commercial LED sports tickers and Odds & Betting Boards with live feeds ideal for arenas, casinos, race & sportsbooks, sports bars, retail locations, fan caves and home theater applications. All SKYBOX sports content is managed by their dedicated in-house news team and professional journalists working around the clock 365 days a year creating powerful sports content in a proprietary and entertaining digital format. With offices in British Columbia, Canada, Las Vegas, Nevada, Detroit, Michigan and Shenzhen, China, SKYBOX continues to spearhead the development of innovative products within the sports and entertainment industry. For more information on SKYBOX SPORTS NETWORK and their LED Sports Tickers and Betting Boards, visit skyboxsportsnetwork.com, CALL 88-88-TICKER or email ron@skyboxsportsnetwork.com or bret@skyboxsportsnetwork.com.

About BARSTOOL SPORTS

Founded in 2003 by David Portnoy, Barstool Sports is a leading digital sport, entertainment and media platform that delivers original content across blogs, podcasts, radio, video and social, supported by nearly 70 dedicated personalities. It benefits from its base of loyal monthly unique visitors, including an estimated 48% of males and 44% of females in the Millennial and Generation X generations across the United States - and reaches more than 1 in 3 millennials - helping make it the fastest growing sports publisher and largest sports podcast publisher.

Media Contact

Skybox Sports Network

bret@skyboxsportsnetwork.com

248-842-4745

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