

Female Founder Launches New Mobile App: Slide Right Weddings

Slide Right To Browse Wedding Inspiration Photos



The advertisement features a pink background with the app's logo, a stylized 'S' with a right-pointing arrow, and the text 'Slide Right Weddings App'. Below the title, it says 'Have fun browsing through Wedding Inspiration Photos & find info on the photos you like!'. Three smartphone screens are shown: the first displays a 'Welcome!' screen with a search bar and navigation options; the second shows a photo of a bouquet with an 'I do' icon and a hand cursor; the third shows a vendor profile for 'Welcome Sarah' with a heart icon and a 'Click to Slide!' button. At the bottom, a list of categories is provided: 'Wedding Cakes - Bridal Bouquets - Wedding Dresses - Photographers - Venues - Decor - Make-up & more'.

Dallas, Nov 1, 2020 (IssueWire.com) - Designed to help Brides and Grooms plan the perfect wedding, **Slide Right Weddings** recently launched its mobile app on **November 1st, 2020**. The app is being launched in the North Texas/DFW area and will soon be launching in other markets throughout the US. This innovative app gives brides access to swipe through wedding inspiration photos of local vendors. The app is a free download, with no cost to Brides or Grooms. Vendors can subscribe to create a profile page on the app and get their products/services in front of local brides.

“One of the issues that we’ve found by talking to brides is they find a photo of the perfect dress, or bouquet on the internet and then have no idea where to find it or how much it costs. Our app solves that problem by letting brides swipe through wedding inspiration photos from local vendors so they know exactly where to get it and can easily connect with the vendor to find more information,” said Founder and CEO, Pam Lester.

From DJ’s to photographers to wedding venues, engaged couples can easily “swipe right” or “swipe left” on photos that inspire them. Brides and Grooms can click to view the photo’s vendor info right from the swipe page, or from their custom profile page. All photos that they “swipe right” on saving to their profile so they can go back and view their favorites at any time.

The free app lets users browse through photos from over 25 different wedding-related categories with just the swipe of their finger. A fun touch to the app occurs when users like a photo and an “I Do!” icon pops up on the screen, or when they swipe to dislike, and “I Don’t” pops up and fades away. Brides and Grooms can select all categories when swiping through photos or can choose to customize their options.

“With so many people using their phones more and more each day, the Slide Right Weddings app gives engaged couples an easy way to swipe through wedding inspiration photos in a fun and interactive way,” said Lester.

The app creatively combines the swiping feature of a popular dating app combined with a Pinterest-type function, all bundled with a nontraditional vendor directory. Users can download the app from the App Store or from the Google Play Store directly to their mobile phone. The mobile app allows Brides and Grooms to browse through Wedding Inspiration Photos and connect with local wedding vendors all through the Slide Right Weddings App.

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Source : Swipe Right Weddings LLC

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