The Kansas City Rapper JAntho CHO releases the Music Video of the Fascinating Track 'Ego Death'

The Kansas City rapper JAntho CHO delivers a fresh take on contemporary hip hop through 'Ego Death' – the sound of this track is rhythmically engaging and enticing.



Kansas City, Oct 8, 2020 (Issuewire.com) - Emerging complete with an immediately addictive, stunning sound design, 'Ego Death' speaks vastly on behalf of the creativity of the artist, yet does it in an emotive way – effectively injecting a refreshing air of confidence and attitude into the entire structure. Featuring an equally impressive and enthralling video for the sonic presentation, this track by the Kansas City rapper JAntho CHO offers some immediately recognizable bars and a vocal hook that none can resist. In between the offered moments, you get to witness a plethora of quirky rhymes,

and the artistic pleasure provided through the work of **JAntho CHO**. Produced under Cloud Committee Ent. /Guerrilla Guild Media, this track has the potential of making it to the top of music charts.

Unique vocal notes, quickly-addictive rhythms, and a refreshing musicality – all of this works really well for the entire structure of the track – the artist has driven the subtle yet striking flow of the track, which feels like an anthem. The American recording artist who was born and brought up in Kansas City had started making music from the tender age of twelve – he has mastered the art of mixing the fragments of various genres like conscious rap, psychedelic, soul, jazz, blues, R&B and alternative rock – the combined form of all of these is termed 'CHO Music'. The track '**Ego Death**' is the prime example of this new form introduced by the artist. His style of music-making is quite different from any other contemporary artist and this track certainly reflects this fact.

JAntho CHO has quite beautifully captured the hip hop moments and offered a vastly creative and cinematic flow to the entire scene. The fusion of spoken fragments and enthralling sound design, alongside powerful bars and a wavering flow – the track has a contemporary landscape to its structure that has been delivered with clarity and confidence. The artist has maintained the mood of the structure well throughout its lifespan, introducing a vocal tone that is bold and quickly likable. The artist has released his debut album 'CHOLo' and another music video 'Armageddon'. Subscribe to his YouTube channel for more such magnificent tracks and follow on <u>Twitter</u>, <u>Instagram</u> and <u>Facebook</u>.

To enjoy this video 'Ego Death', click the given below link :

https://www.youtube.com/watch?v=brZQAvN_A94

Media Contact

Music Promotion Club

info@musicpromotion.club

Source : JAntho CHO

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