## The Sports Circus Gallops into New Mexico

The addition of New Mexico completes The Sports Circus's expansion across the southern tier of the U.S., connecting Florida to California.



**Albuquerque, Oct 7, 2020 (Issuewire.com)** - The Sports Circus, a prime time Las Vegas-based and nationally-syndicated sports television and radio talk show, gallops into New Mexico, covering the greater Santa Fe and Los Alamos markets. Tune into The Sports Circus every Wednesday at 2:30 PM on Comcast Cable channel 24 for hard-hitting sports and entertainment content.

*The Sports Circus* features Ringmaster Sal Tuzzolino and two-time Super Bowl champion and American Ninja Warrior, Tyrone Poole. The show spotlights special guest interviews including world champions, hall of famers, all-stars, billionaire business leaders, television and film stars, and Grammy Award winners. Their impressive guest list includes: racing legend Mario Andretti, Leigh Steinberg, the godfather of all sports agents, superstar NCAA, USFL, and NFL Running Back, Herschel Walker, 4-time Super Bowl champion and coaching legend, Tom Flores, NFL Defensive Tackle and iconic television and radio sports talk host, Mike Golic, NBA Hall of Famer, Rick Barry, 7-time Emmy Award winner and media icon, Roy Firestone, plus many more.

**The Sports Circus** is hosted by the Ringmaster, Sal Tuzzolino. He is a former baseball player and current sports and entertainment executive. Sal is quick and witty and can keep you entertained for hours with thought-provoking content and drill-down analyses with comedic twists. He has been described as the sports lover's best friend while holding the championship on-air belt of master of controversy and instigation.

Sal Tuzzolino stated: "Northern New Mexico is rich in history and one of America's most scenic locations. This area is also known as a research hub and home to some of America's best skiing. We specifically targeted the southern states in our nationwide expansion plan. New Mexico was the missing link in connecting our broadcasts from Florida to California.

Sal added: "Our programming features sports, entertainment, business, and science. The locals will be treated to the show's variety and unpredictable yet controlled chaos. Our content blend makes The Sports Circus \*must see TV\*."

**The Sports Circus** has a loose format and can be highly unpredictable. Listeners and viewers participation is encouraged. When the phone lines and online chat is open, get ready to defend your position and possibly get called out. Bring an army and a lunch!

**The Sports Circus** also airs live on <u>AAMPtv</u> and Hotel Television. The show currently broadcasts into **650,000 rooms in upscale four and five-star hotels and resorts** from coast to coast across North America. This is a advertising and marketing dream scenario for companies seeking millions of impressions for their products and services. The Sports Circus gains a whopping **4,800,000 impressions per hour**. If you are a business owner, executive, or someone seeking mass marketing, see the contact details from this release to learn more.

**The Sports Circus**'s over the air television and worldwide coverage on AAMPtv stretches its programs to all global markets. Whether you are at home, in a hotel, or on the go, you can stream the show on your mobile device at www.aamp.tv or at www.thesportscircus.com. AAMPtv is a Sports Circus production company.

**The Sports Circus**'s monthly website traffic count is approximately **2,000,000 visitors**. Their click-through traffic numbers are extremely impressive. That traffic coupled with their **4,800,000+impressions per hour** are enough for any reasonable-minded business owner, executive, or manager to explore in gaining exposure for their goods, services, and downloads.

A unique aspect to AAMPtv programming is that subscribers can get special content including un-aired hot takes, bloopers, and special episodes not available to the general audience. **Subscriptions are free for Amazon Prime members**. Keep in mind that all shows air live and are also available by podcast, in case you missed an episode of your favorite show.

**The Sports Circus** has a very large audience base that tunes into the show on Associated Press, CBS Sports, CNBC, FOX Sports, <u>iHeartRADIO</u>, NBC News, Spotify stations plus many more in addition to Hotel Television and worldwide on AAMPtv. The Sports Circus rivals any sports talk show on-air. Be sure to subscribe and follow The Sports Circus on <u>YouTube</u>, <u>Twitter</u>, Facebook, and <u>LinkedIn</u>.







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Source: The Sports Circus

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