

Virtual Caregiving And Companionship Application ‘Briocare’ Announces Launch

Easy-To-Use Product Improves Quality Of Life For Independent Seniors Through Amazon Alexa Smart Voice Technology



Frisco, Oct 5, 2020 (IssueWire.com) - [Briocare](#), a new simple and safe smart voice [caregiver application](#) that helps older adults [age in place](#) while providing peace of mind to their families, today announces its official launch. For use on Amazon Alexa connected devices, Briocare ensures older adults stay on top of their medical care plans, enjoy engaging content and stay connected with friends and families. With benefits including reduced loneliness among seniors and reduced stress among caregivers, Briocare is an affordable solution that is guaranteed to improve the quality of life for seniors living alone across the country.

“With the growing population of baby boomers turning 65 (and older), new technologies are needed to ensure this generation is receiving the care and engagement they need,” said Shaun Mitra, CEO of Briocare. “With Briocare, we focus on improving ‘3Cs’ for seniors: Care, Connection, and Companionship. As a result of COVID-19, our product is more important than ever as the pandemic is causing increased isolation among seniors. Through Briocare, friends, family, grandkids can communicate and share voice messages regularly with loved ones and ease their feelings of loneliness that are so prevalent now in 2020.”

Briocare capabilities include pre-defined [daily routine templates](#) for diabetes, hypertension, dementia, general wellness and more. To improve physical and mental health, Briocare prompts users to exercise, practice brain games, listen to music, and more. For social engagement, family and friends can leave personal voice notes or words of encouragement, while Briocare users in local areas can check-in with one another and plan safe activities together. Additional features are regularly in development.

Briocare is available as an application to download on [Apple](#) and [Android](#) devices for both senior users and their families. The application is then used with the Briocare Alexa Skill on [Amazon Alexa](#) connected devices. Pricing for Briocare starts at \$14.99 USD per month and a [FREE trial](#) is available for a limited time.

For more information, visit www.briocare.us.

Media Contact

Shaun Mitra

shaun.mitra@briocare.us

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