

## Entrepreneur and Shari's Berries Founder Shari Fitzpatrick launches her virtual Fruitful Life Master Class

Inspiration during difficult times to to turn passion into profits!



**California, Nov 15, 2020 ([IssueWire.com](https://www.issuewire.com))** - Shari Fitzpatrick, renowned entrepreneur, professional speaker and founder of the famous U.S. gift brand Shari's Berries, has been helping individuals and organizations from coast to coast motivate their staff with her inspirational words. On December 4, 2020, Shari will launch her new master class, "The Fruitful Life", a virtual event that will feature her popular motivational speaking topics designed to inspire and encourage others to take a step towards their entrepreneurial goals during these difficult times of loss and fearfulness. This exclusive, one-of-a-kind virtual class, "The Fruitful Life", is an exciting once in a lifetime opportunity for those seeking guidance on how to make their entrepreneurial dreams come true!

Shari Fitzpatrick's world-famous brand, Shari's Berries, started as a hobby which became a full-fledged business venture in a matter of months. This brilliant businesswoman established a widespread brand from a family recipe of chocolate dipping strawberries that turned into a 50-million-dollar successful brand. Without any prior knowledge or experience of business, she embarked upon an inspiring journey armed with her incredible innovation and creativity.

Driven by the motto of turning passion into profit, Shari Fitzpatrick is determined to share her insights and positive energy with everyone around the country. She has observed that desperate times call for

desperate measures and will encourage her attendees to invent something so original and outstanding that it acquires a place in history. This is the message she wants to convey to people who are feeling low, going through hard times or are ready to see if they have what it takes to be an entrepreneur. She explains that it is never too late to pursue one's dreams to start something new in their life. Her empowering words break the uncertainties and fearfulness with powerful and optimistic stories from the history of mankind. Many innovations such as boxed mac & cheese, Velcro, basketball, and Post-It notes were created during times of crisis.

A popular inspirational speaker, Shari is also the proud author of the extraordinarily inspiring book, "Berried in Chocolate". The book explains the significance of family, faith, and fearlessness to establish profitable innovations. She also revealed that God became the main inspiration and her best business partner, and she explains that faith and street smarts can be just as useful as a college degree. As a mortgage broker in Los Angeles, she used to make handmade chocolate-dipped strawberries for potential clients. The popularity of those exciting delicacies pushed her to take a leap of faith and start her own business.

The down to earth and relatable business story of Shari Fitzpatrick forms a strong mental connection with the audience who have a similar drive to achieve their ambition even if they have suffered great loss. Shari's story and her creations have been featured in *O Magazine*, *People Magazine*, on the Today Show, Food Network, The Apprentice, The Price is Right, Wheel of Fortune, and more. In this time of the pandemic, she vows to help people through the power of technology. Her upcoming virtual master class, "The Fruitful Life" is bound to help audiences of all ages and backgrounds to achieve their dreams of a successful life.

Oh...and of course each attendee will receive a swag bag to include Shari's Famous Chocolate Dipped Strawberries and a copy of her book! Registration is LIMITED to the first 100 people.



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