

# First Innobank®, the investment bank for innovators is born!

An investment bank to fill the gaps in the funding chain of innovative companies



Luxembourg, Nov 21, 2020 ([Issuewire.com](http://www.Issuewire.com)) - **FIRST INNOBANK®, THE INVESTMENT BANK FOR INNOVATORS IS BORN!**

**AN INVESTMENT BANK TO Fill THE GAPS IN THE FUNDING CHAIN OF INNOVATIVE COMPANIES** .....and to answer to the difficulties encountered:- in "Gap equity" or "Death Valley" where investment funds are limited in flexibility (regulatory framework, etc.) and in capacity (difference between Seed and Series A),- due to the investment capacity limit of Business Angels,- due

to the banks' inadequacy to meet the needs of companies in terms of consolidation and financial performance which is uncertain or not yet proven- due to the slowness of the cycles and decision-making processes faced with the requirement of permanent anticipation of the financing need.

**A DIFFERENTIATING POSITIONING FOR EUROPE ...**[FIRST INNOBANK®](#) innovates in its support and funding models for innovative companies by providing public and private funding tunnel, management support to accelerate growth, operational support for the completion of a funding rounds according to an optimized financial strategy combining private, public and bank financing as well as two dedicated Bridge and Venture loans funds. Because capital investment alone is no longer enough, FIRST INNOBANK® wants to be the bank for all Entrepreneurs and is now developing its client base of European start-ups and SMEs in line with its investment thesis. FIRST INNOBANK® clients are supported on the path to public funding (national, European grants and aid) and benefit from additional development tools (Bridge and Venture loans granted directly by FIRST INNOBANK® funds). In addition, FIRST INNOBANK® relies on its network of partners, Accelerators, Investors, Family Office and Family Holdings.

**NON-DILUTIVE TO PRESERVE THE HERITAGE OF ENTREPRENEURS ...**By deploying a set of public and private funding (grants, aid, loans, guarantees, Venture loan, Bridge Loan, European program, etc.), FIRST INNOBANK® increases the financial capacity of companies and preserves the assets of managers by limiting the impact of the dilution inherent in all capital increase operations.

**SOME ENTREPRENEURS REINVENTING THE INVESTMENT BANKING MODEL ...**Founded by two Entrepreneurs, Bernard Soldani (European Expert, former banker and Entrepreneur) and François Le Page (Expert for the European Commission, French Foreign Trade Advisor and Entrepreneur), FIRST INNOBANK® also gives its clients access to the entire ecosystem of approved partners who bring the strength of the competence of a European network developed for more than 20 years such as research of public and private funding (Aleo Finances International-Belgium), HR services and recruitment of Men and key women (Celtium-France), setting up of European projects, strategic advice and operational support ([Marketkaps](#)-France), financial communication and marketing (Actifin-France), tools for promoting intellectual property (My-ICV-Luxembourg), taxation and legal structuring (Lexwell-Spain and France and Constellation Avocats-France) and “Equity as a service” (Founders One-Switzerland). “Until now, there were no offer dedicated to Start-Ups and innovative SMEs making it possible to deploy all the opportunities for public and private funding and thus answer the lack of sources of financing, particularly between fundraising investors in Seed and Series A while increasing the value of these companies. This is the essence of FIRST INNOBANK® that we wanted to create. The founders of start-ups and SMEs seek to systematically and solely raise funds from investors rather than seeking all public and private funding programs allowing to accelerate with less dilution. Our goal is to provide real financial solutions to European entrepreneurs. » adds Bernard Soldani, Co-Founder and Partner.

For more information, please visit: [www.firstinnobank.com](http://www.firstinnobank.com)

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