

Leading Caterers of America Introduces Tend as Lead Sponsor for 2020 Executive Summit

The elite organization, comprised of the top caterers in each major market nationwide, held their annual event virtually this year

Los Angeles, Nov 26, 2020 ([IssueWire.com](https://www.issuewire.com)) - Tend, a premier marketplace for hospitality staff, presented to the Leading Caterers of America (LCA) last week at their 2020 Executive Summit. The Summit was held virtually for the first time, and the 65 members shared strategies on reacting to the many changes brought on by COVID-19. As presenting sponsor, Tend kicked off the discussion on staffing solutions for 2021 and beyond.

In the last year, Tend has worked with 100 caterers and 650 businesses nationwide to provide top-tier hospitality and event staff. Their success has been driven by a commitment to quality and reliability, and they've grown to over 30 markets nationwide in just two years since the launch by partnering with some of the top names in hospitality and events.

"There are few organizations in any industry quite like LCA," said Tend CEO Davis Waddell. "Every single one of the 65 members has built incredible businesses and are the established leader in their market. It was a privilege to be able to speak to them all at once, and get a chance to talk to the members that hadn't previously heard our message that third-party staffing can be a reliable go-to option rather than a measure of last resort."

For more information on the Leading Caterers of America and their members, visit <https://leadingcaterers.com/>

For more information on Tend, please visit <https://hiretend.com/>

ABOUT TEND

Tend is the premier marketplace for hospitality and event staffing. Founded in late 2018, the company has grown to over 30 markets nationwide and raised capital from some of the top names in Silicon Valley, including their lead investor Founders Fund.

ABOUT LCA

Leading Caterers of America (LCA) is a consortium of top caterers from throughout the United States and Canada. Founded in 2007, the LCA is a highly responsive and innovative cooperative of top-ranked caterers. The group annually caters over \$750 million in events of all types and includes nearly half of the top 20 caterers in the US and Canada.

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Source : Tend

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