

# Motivational Training Is A Psychological Way Of Increasing Employee Productivity



**Milan, Nov 3, 2020** ([Issuewire.com](http://Issuewire.com)) - [Gabriele Andreozzi](#), a marketing guru and strategist, helped many companies in building a perfect business and provided training directly to the executives. It's a remarkable point that training changes the way employee things. Recently, scientists found that there are two employee perspectives, one is personal oriented and business-oriented as per the different business organization

A well-trained staff is Organization or business oriented which is best for aby business organization. The first training related article was published in 1918 in the Journal of Applied Psychology. This article explored an undergraduate curriculum designed for applied psychologists. By the 1960s and 70s, the field began developing theories and conducting theory-based research on training and found it useful.

Especially in the last couple of decades, training has become more trainee-focused, which allows those being trained more flexibility and active learning opportunities. For example, these active learning techniques include exploratory/discovery learning, error management Training, guided exploration, and mastery training and many more with is required as per need for different departments in an organization.

However, if the training and development are not strategic and pointed at specific goals, it can lead to more harm than good. Its needs assessment, especially when the training is being conducted on a large scale, are frequently conducted in order to gauge what needs to be trained, how it should be trained, and how extensively. Effect of training reflects on the company's profit outcome.

## About:

[Gabriele Andreozzi](#) was born in Rome where he studied and got a master's degree in Corporate Marketing and Communication at the Sapienza University of Rome. He focusses mostly in training directly executives and managers of a corporation to better manage their team, and obtain tremendous results. He is available to provide corporate and private sessions about different digital marketing topics.

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