

Music Artist, Activist and Entrepreneur, JaneliaSoul, Emerges with Prominence & Purpose in 2020!

Music Artist, Activist and Entrepreneur, JaneliaSoul, expands her multi-faceted brand to capture her music, activism and entrepreneurial endeavors



Baltimore, Nov 30, 2020 (Issuewire.com) - As if being an enterprising music artist wasn't enough, Janelia Soul was impassioned by the love of her homeland, Nigeria, to become active in local protests to #EndSars. The Baltimore-based AfroBeats recording artist refused to sit idly by while there were social upheaval and unrest taking place in Nigeria. End SARS is a decentralized social movement and series

of mass protests against police brutality in Nigeria. The slogan calls for the disbanding of the Special Anti-Robbery Squad, a notorious unit of the Nigerian Police with a long record of abuses. JaneliaSoul, a native of Nigeria, knew that silence was not an option regarding this matter, so using the hashtag #endsarsdmv she decided to take it to the streets and join with other activists in Maryland, DC and Virginia region to raise their voices in a show of support for the End SARS movement, which had gained global attention.

Thanks to constant updates on social media, celebrities and public figures all around the world were using the hashtag #EndSARS. JaneliSoul used her platform to speak up and speak out against violence in Nigeria, and thankfully the now defunct SARS squad has been disbanded.

Earlier this year, when the global pandemic disrupted the world, JaneliaSoul released her uplifting smash single, “Things Will Get Better”. Her song offered hope and upliftment to her loyal fanbase. “Things Will Get Better” continues to make waves in the music industry and JaneliaSoul is currently working on a new project which is slated to be released next year.

During the pandemic, artists have had to find innovative ways to keep their dreams alive. Live shows have been cancelled, tours and concerts have been postponed, recording studios have been closed and many dreams have been stalled. JaneliaSoul took this setback as an opportunity to make a comeback—by expanding her entrepreneurial pursuits. Hence, her waist beads product line was born! Waist beads have always been a mainstay in JaneliaSoul’s wardrobe, but during quarantine, they became even more of a necessity. “I knew that I wanted to take care of my body and stay healthy. I also knew that I wanted to avoid gaining the “quarantine 15”, so I turned to my waist beads to help me stay on track with my health and wellness goals”, said JaneliaSoul.

So, exactly what are waist beads? And how can they help you to maintain and achieve your weight loss goals?

If you are one of the millions of women trying to lose weight, you should know that the single reason most fail to achieve their weight loss goal isn’t because of a failed diet or skipped workout sessions. It’s a lack of motivation. Waist beads can be a catalyst for change. Made popular by the Yorùbá tribe of Nigeria, waist beads are a thin string of waterproof beads tied around your waist. As you make a goal to lose weight, the waist my beads help you track your progress.

Why waist beads work: For some, stepping on the scale once a week is a dreaded exercise in frustration. However, the scale isn’t the only measure of weight loss. In fact, it can be downright deceiving. As you exercise, particularly if you lift weights, you’ll lose fat, but gain muscle mass. Unfortunately, muscle mass doesn’t register on a scale and you may be unhappy that the number isn’t inching downward. This discouragement could lead you to give up.

Waist beads are a simple way to stay aware of your weight and offer both a short term and a long-term benefit. Let’s explore this concept; imagine you are at a social gathering or perhaps you are at home with a lot to eat in the fridge; the short term benefit of wearing waist beads is that you’ll notice a gentle tug as they pull tighter against your belly when you have had enough to eat and the waist beads will pull even tighter and get very uncomfortable if you were to eat any more. This could be a very effective reminder for someone who is on a weight loss journey. On the other hand, the long-term benefit of wearing waist beads is when you lose weight; you’ll see them drape lower on your belly and eventually to your lower waist which lets you know that the pounds are melting off. Moreover, if you were to put on a few pounds after you have lost weight, you will see the waist beads ride up your belly, so you know you have gained a few pounds and can nip it in the bud.

A simple solution: Waist beads are a safe, affordable and non-invasive way to track your weight loss progress. They are made with durable cotton string and available in multiple sizes which make them perfect for wherever you are in your weight loss journey. You simply tie them around your waist and let the tracking and reminding begin.

Amazing results: While a wonderful weight loss tool, waist beads are also a fun fashion accessory. Because they are sexy, feminine and they make you feel good about yourself –a bonus when you're trying to lose weight!

Click [here](#) to browse **Janeliasoul** weight loss waist beads.

With so many enterprising endeavors in motion, you will hear a lot more from this amazing Indie artist throughout 2021—and for years to come. JaneliaSoul continues to shine bright in the music industry, and as such, this rising star will be performing live on Instagram in the very near future. Stay tuned!

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