

## Sweet Earth Skin Care Announces Dropshipping Options for Retailers



**Ashland, Nov 3, 2020 (**<u>Issuewire.com</u>**)** - Sweet Earth Skin Care is pleased to announce its participation with Doba.com and Salehoo.com. With access to fast drop-ship ordering via these sites, retailers can now easily sell Sweet Earth products ranging from CBD Hand Sanitizer to Hemp Lip Balm directly to customers without the need for warehousing. Both Doba.com and Salehoo.com offer a COVID-safe alternative to traditional trade shows, a viable option for both e-commerce and brick-and-



mortar retailers. Dropshipping is a retail fulfillment method where a store doesn't stock the products it sells. Rather, when a store sells a product using this method, it purchases the item from a third-party wholesaler, has it shipped directly to the customer; thus, the seller doesn't have to handle the product directly.

Salehoo and Doba simplify the retail process by allowing sellers to easily upload or sync Sweet Earth products (like the Sweet Earth CBD Muscle Recovery Rub or CBD Salve) to their e-commerce platform, list Sweet Earth products at the recommended retail price while paying the wholesale price; then Sweet Earth ships direct to the customer.

Sweet Earth is a vertically integrated "farm to shelf" hemp grower with a farm in Applegate, Oregon, that maintains a full line of hemp and CBD products for the US and global market. Its products combine CBD with herbal and organic ingredients, all of which are selected for their beneficial properties to soothe, rejuvenate, and reduce inflammation. In addition to high-end finished products, Sweet Earth prides itself on sustainability by minimizing the use of plastics in both production and packaging.

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