

TCB Promotions Announces Melissa Miller as President and recipient of WBENC National Certification

Melissa Miller with TCB promotions stepped into the role of President of the organization as of October 1, 2020



East Stroudsburg, Nov 2, 2020 ([Issuewire.com](https://www.issuewire.com)) - <https://www.tcbpromo.com/>

Melissa Miller with TCB promotions stepped into the role of President of the organization as of October 1, 2020. With 20 years of experience including the Lehigh Valley, Poconos, and the NJ Metro areas, she brings a varied skillset to this role. Also, as of October 8, 2020, Miller and TCB Promotions is a WBENC (Women's Business Enterprise National Council) business. This is a national certification awarded to only 15,000 women-owned and operated companies across America!

Melissa's passion for her client's success centers upon helping them profit from promotional products in ways that they have not before. Miller's goal is to grow her team as the company continues to expand into unique niche markets. With this expansion, Miller will continue to work with the TCB Promotions current team providing additional continuing education and development. The evolving culture of the team today is to support each other as everyone prepares for the next phase of growth. TCB Promotions will continue to ensure that the team feels a deep sense of acceptance and belonging.

According to Melissa, TCB Promotions makes the most impact for their client partners by combining 20 years of experience with a deep sense of community, effectiveness, and results. "We are an extension of your marketing department with a passion for discovering your company's specific needs and finding the right product that will be a tangible reflection of your vision. When working with TCB, our clients can

be assured that we will be available to service them during the entire sales process from start to finish. What really separates us is our Creativity, Understanding the Importance of a Client Deadline & Our Strong Passion!”

TCB Promotions is most proud of their mission and vision:

The **Mission of TCB Promotions** is to provide useful and effective promotional advertising that will give our clients the results they are looking to achieve.

The **Vision of TCB Promotions** is to develop meaningful relationships throughout multiple communities while partnering together on promotional items that grow our client’s firms. TCB

Taking Care of Business is what TCB stands for!

For more information about how TCB Promotions can help your business, call (201)-232-2169, email melissa@tcbpromo.com or visit www.tcbpromo.com.



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Source : TCB Promotions

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