

Weelo and Vodafone Egypt Announces Partnership to Serve SMEs through V-Hub Marketplace



Cairo, Nov 26, 2020 ([Issuewire.com](https://www.issuewire.com)) - Weelo, an AI-powered sales and distribution automation platform, is proud to announce its partnership with Vodafone Egypt and its newly launched V-Hub, the first digital business solution marketplace in Egypt serving SMEs.

Weelo is a Microsoft Partner and is committed to raising awareness of the importance of digital transformation in the supply chain to help SMEs raise supply chain performance through technology.

“Weelo is proud to partner with Vodafone to enable SMEs to manage their sales and distribution from warehouse to cash collection in real time. Weelo’s vision is aligned with Vodafone to empower SMEs to accelerate growth and provide a competitive advantage through affordable, user friendly technology,” said Mohamed Asfour, Founder and CEO of Weelo.

“Vodafone is proud to partner with Weelo to offer their sales and distribution automation solution to SMEs in Egypt and throughout the region. This partnership will lead to building and supporting SMEs through affordable SaaS solutions that will transform the way SMEs do business,” said Ahmed Sedky, Head of Vodafone Egypt Digital Business Solutions

V-Hub is the first digital business solution marketplace in Egypt serving SMEs; where Vodafone enables Tech-Startups to offer their SaaS based solutions on the marketplace; which the SMEs can benefit from the best of both; the vendor solutions and Vodafone consultancy support.

V-Hub will offer Weelo’s SaaS solution exclusively through the Vodafone’s AppHub Marketplace.

Through this partnership, we aim to develop the next generation of 'digital' SMEs targeting micro organizations, small business owners to midsize enterprises (SMEs) in Egypt and the region.

About Weelo

Weelo is the proven leader in artificial intelligence and machine learning (AI/ML) driven supply chain solutions designed to help organizations accelerate growth in sales and distribution. The platform has a simple and user-friendly interface and includes real-time order management, warehouse audit, discount management, predictive analytics, route and journey plan, field sales management, ecommerce platform, digital collaterals, AI analytics reports, accounting and finance and more. Our solution offers clients a SaaS enterprise model to digitally transform operations, achieve better planning, stronger engagement and clearer results.

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