

3Bros Dutch Cookies, New Line of Stroopwafels Made and Packaged Fresh in the USA



Fayetteville, Dec 14, 2020 (IssueWire.com) - 3Bros, a family-owned and operated bakery in Georgia founded in 2020, announces the launch of a new line of stropwafels made fresh, daily, for U.S. consumers. Invented in Gouda in the late 18th century, Stropwafels have grown beyond the most popular bakery product in the Netherlands, and are now ready to satisfy America's increasing appetite for this Dutch treat. 'Strop' is the Dutch word for 'syrup'; but not typical breakfast syrup! The 3Bros stropwafels are the original Dutch recipe, made with butter and sugar beet molasses, which is then spread inside a pressed cinnamon wafer cookie.

Americans who have tasted stropwafels, don't really know what they are missing until they give 3Bros a try. 3Bros aims to offer Americans the freshest stropwafel on the market. Perfecting the stropwafel recipe, they hand-make the stropwafels locally in their Fayetteville, Georgia bakery, and most importantly get them to their customers fast and fresh. Unlike other stropwafels on the market, 3Bros has a shelf life of only twelve weeks to ensure the ideal freshness of the cookie.

3Bros was founded by Leslie and Guido Vliegen to encourage the bonding of their three sons joined by marriage and different cultures, teaching them valuable life skills. They started as a small company, frequenting the local farmer's markets, but quickly they became an instant hit, and now can be found all over the state with nationwide distribution coming in the next few months.

"The Stropwafel has been a Dutch favorite for over a century, and we're thrilled to be launching 3Bros to offer the freshest stropwafel on the market," said Guido Vliegen, Co-Founder of 3Bros. He added, "During this difficult time, we are happy to offer an American-made product that is sure to bring a smile to everyone who tries our fresh and delicious stropwafels."

3Bros stropwafels are baked and packed with care locally, and are currently available in singles and 8 packs. 3Bros has most recently introduced Chocolate-dipped stropwafels and Snippers (pieces cut off of the pressed wafers before the syrup is added; traditionally used for snacking, topping, or baking). 3Bros can be found at more than 50 local coffee shops, markets and retailers in the state of Georgia, on Amazon and on the 3Bros website. For more information on 3Bros visit: www.3broscokies.com

###

About 3 Bros:

A family-owned, Georgia based company founded in 2020, 3Bros is taking the stropwafel market by storm, offering a superior product that is guaranteed to be fresh; the way a stropwafel is meant to be eaten. 3Bros bakes the original Dutch recipe, made with butter, sugar beet molasses, cinnamon and other natural spices while sourcing local ingredients when possible. They are also nut-free and made in a nut-free facility. The stropwafels are made with no artificial preservatives, flavors, colors or high fructose corn syrup. The 3Bros bakery in Fayetteville, Georgia employs local residents. For more information visit www.3broscokies.com

Media Contact

Cindy Tanenbaum PR Inc.

cindy.tanenbaum@gmail.com

917-589-8469

Source : 3 Bros Dutch Cookies

[See on IssueWire](#)