

Avi singh , 17 years old boy , model , rapper , fashion influencer

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New Delhi, Dec 14, 2020 (Issuewire.com) - Amitesh was born on 24 July 2003 . He started his journey with all his shining stars and blessings given by his parents. His nickname is Avvi Siingh . He does different different jobs for his passion like modeling, fashion influencer, rapper, lyrical artist , singer and

student . He launched his first song "Avi Anthem" on 25 June 2020 during the COVID-19 and his second song "Sunn baby" released on 11 September 2020 and recently it crossed 5k+ views on his Instagram page .

He did so many shoots during COVID-19 pandemic for grooming himself . Amitesh lives in Rohini, Delhi = 11085. He is just 17 years old and completing his 12th class. His Instagram ID @avvi_siingh.1 and you can also send him request on Facebook "Avvi Siingh" .

A fashion influencer is a personality that has a large number of followers on social media,[1] creates mainly fashion content and has the power to influence the opinion and purchase behavior of others with their recommendations.[2] Brands endorse them to attend fashion shows, parties, designer dinners[3] and exclusive trips[4] and to wear their clothes on social media. If a salary has been involved, the influencer has to label such posts as paid or sponsored content.[2] Before social media "they would have been called 'It girls'".[5] In 2017, Instagram was the social media platform with the highest reach for fashion influencers. Forbes calculated that the top ten fashion influencers combined generated a reach of 23.3 million on Instagram.[14] At the same time, the fashion industry had the highest share on Instagram influencer marketing in the US.[15] Its share, approximately 61 percent, dominated by far subsequent sectors investing in influencer marketing such as travel (8 percent) and food and drinks (7 percent). The fashion industry spends around €1 billion on sponsored Instagram posts per year.[2]

By 2019, many fashion influencers had "closet accounts" dedicated to them on social media. Often influential in their own right, these accounts search clothing websites to identify the clothes the influencers wear, and post the resulting shopping list. In doing so, they amplify the marketing power of the influencers and help shape business trends.[16]



Media Contact

Modeling Fashion influence

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Source : Near sector 3 rohini delhi 58 Avantika bus terminal

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