

## Michael J Polk Of Billboardology.com Has Been Accepted Into "The Rollingstone Culture Council"

The Rollingstone Culture Council Launches with Michael J Polk and Billboardology.com As Members



**Beverly Hills, Dec 8, 2020** ([Issuewire.com](https://www.issuewire.com)) - [Michael J Polk](#) / [Billboardology](#) has been accepted to Rolling Stone Culture Council, a community of thought leaders and tastemakers shaping industry futures

Rolling Stone Culture Council, an invitation-only collection of thought leaders and business innovators from a variety of industries that shape culture and society, has accepted Michael Polk / Billboardology.com to its unique community.

Michael Polk, the owner of Billboardology, a Los Angeles based brand curation company that works to curate client's brands to fit their desired brand identity, was specifically selected as one of Rolling Stone Culture Council's newest members because of contributions made to the marketing and Out of Home Advertisement industry. Michael Polk will join senior leaders in various industries that influence how global culture is shaped, including: art, cannabis, entertainment, fashion, film, food and beverage, gaming, hospitality, media, music, sports, technology, television, and theater.

The Culture Council was formally launched in late 2020 and is an invitation-only community whose members and business accomplishments are reviewed and vetted for inclusion based on industry and thought leadership, contributions to their industry and society, and a willingness to help lead what's next

for music, arts, and related industries.

“In difficult times, our nation and world have always looked to music and the arts, and the cultures and industries that surround them, for direction and inspiration. The members of this community are exceptional, innovative, and true leaders. We look forward to the insights and thoughtful discussions that will come from them and this new business-based community,” said Scott Gerber, co-founder of Rolling Stone Culture Council. “We believe that this council brings together industry leaders with the right mix of expertise, passion, and energy to do great things and to make real contributions both to their own businesses and to the larger industries that surround music and the arts.”

Michael Polk is Co-Founder along with his Son also Michael. We excited to have a global outlet to share what we see evolving and enhancing the world as we start on the road to The New and Different.

Producing and sharing our thoughts will hopefully increase thoughts on the topics we present. Michael Polk is also a member of the "Forbes Real Estate Council, he will meld his real estate and advertising thinking. It is an honor for us to be included in this organization. [RollingStone.com](http://RollingStone.com).

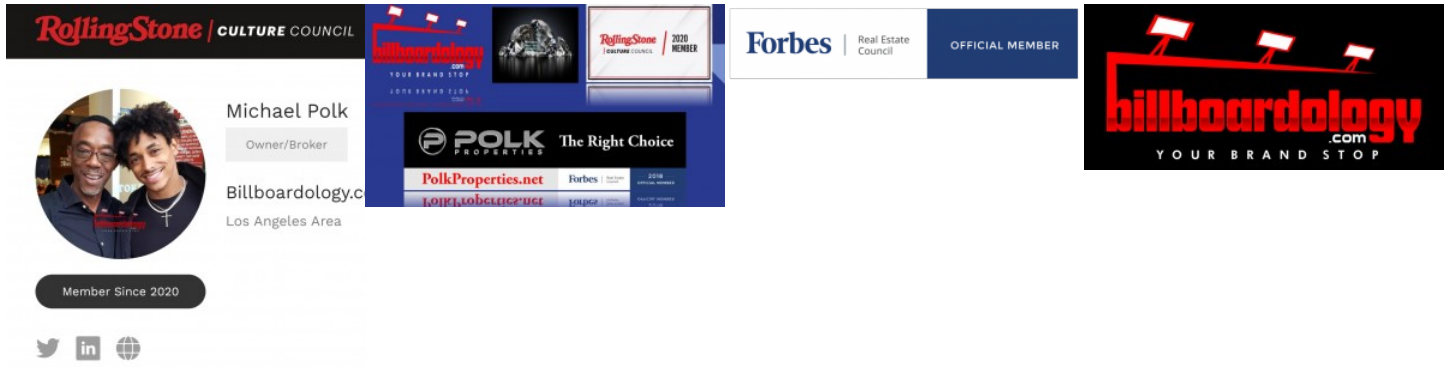
Members will share their ideas and expertise in a variety of settings inside the community, will contribute articles on the iconic publication's online edition at [rollingstone.com](http://rollingstone.com), and will participate in Expert Panels, which showcase and share member expertise in a broad range of subjects. Each member will also have an executive profile shared on the website.

Each member of this vetted network of decision-makers from some of the most successful companies in North America and Europe will be included in the members-only directory, receive leadership and business coaching, and have access to other members through a private forum to share thoughts, questions, ideas, and inspiration.

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Billboardology is a brand curation company represented by Rolling Stone, we work to help curate our client's brands to fit their desired brand identity. Billboardology provides services far beyond only Billboards - they are simply our primary medium. Billboardology works to supply our clients with a full package of assets that will exemplify their branding. With artists, for example, we typically begin with brand placement on Billboard(s) in areas of which will be most optimal for the artists to be seen, in order to maximize the number of effective impressions. If the artist is in a region of which Billboardology has men on the ground, we provide artists with professional videographers and FAA licensed drone pilots to capture the artist's Billboard(s). We then work to formulate a social media video package that can be used by the artist and their management as they see fit.

For clients that are traveling to either LA or Miami, we also work to make sure that they have a comfortable stay in the region, and as so, we work with our partner companies to provide them with access to Mansions, Luxury cars, Penthouses, and we also, if desired, provide them with set reservations at hotspot restaurants in their given region. If you have any questions or would like to inquire about our Billboard offerings, please don't hesitate to reach out to either [polk@billboardology.com](mailto:polk@billboardology.com) or to [info@billboardology.com](mailto:info@billboardology.com).



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