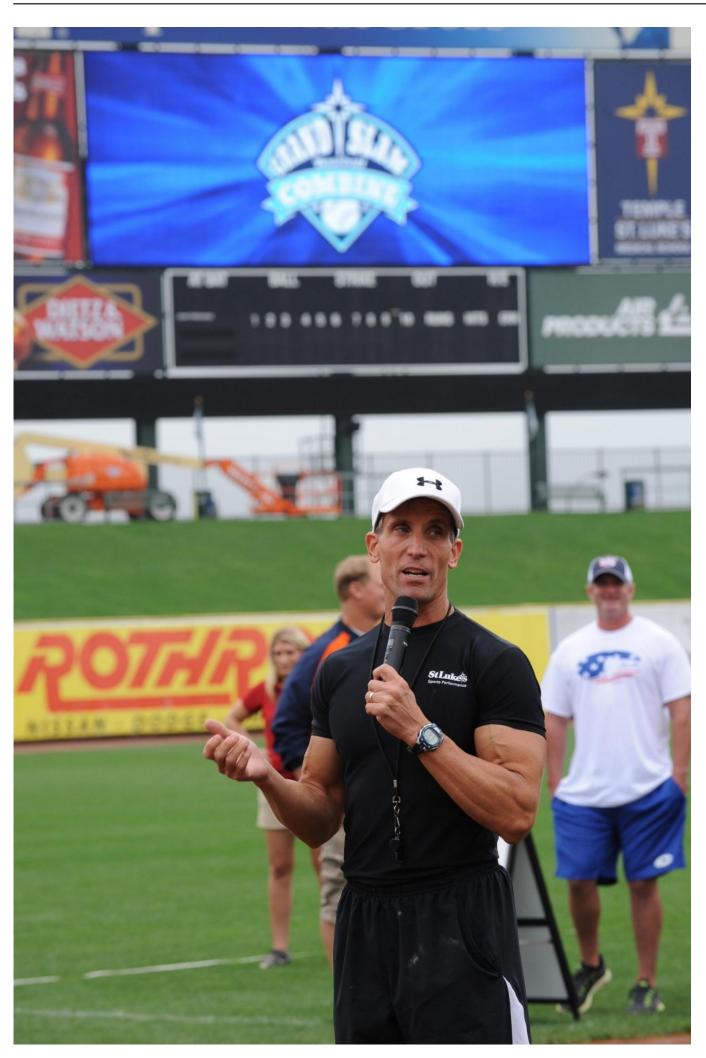
Strength & Conditioning Expert Joins SportsEdTV as Senior Contributor

John Graham, Strength & Conditioning leader, brings long list of rehab and conditioning expertise to SportsEdTV



Bethlehem, Jan 2, 2021 (Issuewire.com) - John Graham whose post-nominal accreditations include MS, ACSM EP-C, CSCS*D, RSCC*E, FNSCA coordinates, designs, and implements exercise prescriptions for athletes, fitness, and disabled populations. He'll be sharing that accumulated wisdom with SportsEdTV audiences as the FREE online sports instruction platform's newest Senior Contributor.

John Graham is the Senior Network Administrator in Network Development at <u>St. Luke's University Health Network</u> in Pennsylvania and New Jersey. John has served as an adjunct professor at The College of New Jersey, DeSales University, and currently Cedar Crest College.

"John presently serves as an associate editor for the National Strength and Conditioning Association Strength & Conditioning Journal and he has served as the Chair for the National Strength and Conditioning Association Certification Committee, so our athletes, coaches, and parents can come to rely on the important information he'll share," said Robert Mazzucchelli, Founder, and Chairman, SportsEdTV.

Graham is a Fellow of the National Strength & Conditioning Association, Certified Strength and Conditioning Specialist, Registered Strength & Conditioning Coach & American College of Sports Medicine Certified Exercise Physiologist.

"Last year John was been recognized as the Morning Call Readers' Choice Award Winner for Personal Fitness Trainer and prior to that he was awarded the National Strength and Conditioning Association Strength & Conditioning Journal Editorial Excellence Award, so our audiences will have first-hand access to one of the industry's true innovators and leaders," added Victor Bergonzoli, CEO SportsEdTV

Graham has also been recognized by the American Council on Exercise, Medical Fitness Association, National Multiple Sclerosis Society, National Strength and Conditioning Association for his contributions to sports performance and fitness.

SportsEdTV

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champions, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content, and find new friends. <u>SportsEdTV</u> videos feature coaching from world-class



coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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