

## The History Behind the Success of Petzone



**al-Kuwayt, Dec 11, 2020 ([Issuewire.com](http://Issuewire.com))** - Pet ownership has grown in the Middle East at unprecedented rates in recent years. [Petzone](#) is the go-to pet shop in the region that aims to provide the community with the best products and services to make sure your new friend has everything they need to be a healthy and happy member of the family.

[Petzone](#) was established in 2010 as a cozy store in the Al-Rai area. Since day one, Petzone has offered a variety of high quality, international pet products in addition to services such as grooming, aquarium maintenance, and social events, to name a few. Their online store has been active since 2015, and Petzone is proud to have been Kuwait's main pet product supplier during the Covid-19 lockdown. Since its start as a small pet shop in the Al-Rai area, Petzone has grown to operate in 13 locations throughout Kuwait and the UAE, with more stores yet to come.

Ever since the early days, Petzone has been dedicated to expanding its products and services to meet its clients' future needs. In fact, Petzone has even widely increased its range of products over time to include items for exotic animals like sugar gliders, reptiles, and ferrets. Petzone closely follows and analyzes global pet trends in order to anticipate the future needs of its customers.

In addition to great products and services, with the exponential increase in pet ownership over the past ten years Petzone believes it is part of their responsibility as a leading pet shop to play a major role in educating the community on successful and responsible pet ownership. Petzone supports animal welfare by collaborating with several local non-profit organizations and animal shelters on education, engagement, and outreach. It features lost pets on in-store billboards free of charge, as well as hosts animal rescue centers and not-for-profit shelters on a regular basis in store to boost their exposure and connection with the public.

Petzone understands the unbreakable bond between an owner and their pet, and therefore only supplies premium services and products for healthy, happy furry (and scaly!) family members. After all, a pet is for life!

## **Media Contact**

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