

Vie Aesthetics named the **WORLD'S BEST AESTHETIC PRACTICE** of 2020

UK Aesthetics brand does the Nation proud at the MyFaceMyBody Global Aesthetic Awards

NON-SURGICAL COSMETIC SOLUTIONS




VIE AESTHETICS

London, Dec 15, 2020 (IssueWire.com) - Essex and London-based Vie Aesthetics has won the **global award for Aesthetic Practice of the Year** at the MyFaceMyBody Awards 2020, as announced via live stream on Saturday 12 December, 2020.

The award is the highest accolade given by the prestigious event, often dubbed the Oscars of the aesthetics industry. It recognises the overall best practice from the four regional winners of USA, Australasia, UK, and Rest of the World.

Earlier in the night, Vie Aesthetics had been declared joint winners of the **UK Aesthetic Practice of the Year** gong, sponsored by Nutrafol, alongside Myskyn Clinic.

MyFaceMyBody Awards says it celebrates “innovation” and “customer excellence” within a “fast-growing and exciting industry.” Winners are chosen by a panel of expert judges, as well as from public votes.

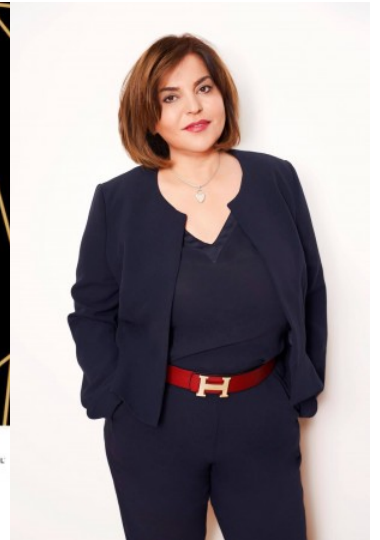
This recognition marks a triumphant end to the year for Vie Aesthetics, who was recently announced as a multi-category finalist in a number of other upcoming major awards including the Aesthetic Awards, Essex Business Awards and Best Business Women Awards, with winners still TBA.

Despite the vast challenges faced this year, Vie Aesthetics has continued to expand, innovate and lead the way for safe practice in medical aesthetics. In June, it became regulated by the Care Quality Commission (CQC) and opened additional new premises in London Harley Street in December 2020.

Over the last 12 months, it has introduced a number of advanced new treatments including thread-lift for lips, non-surgical bum lift, doctor-assisted weight loss management program, and revolutionary skin remodelling and body contouring procedures, which use ground-breaking radio frequency energy.

Vicky Grammatikopoulou, CEO of Vie Aesthetics, said, “Myself and the team are overjoyed. We know it’s been a tough year for everyone, but we have worked tirelessly to expand our business, introduce the latest treatments, and set the benchmark for safety standards within the industry. For both our clinic and team to be recognised as the world’s best aesthetic clinic of the year – as well as for the UK – it is just such an astonishing honour. We are truly humbled!”

Stephen Handisides, CEO of MyFaceMyBody and The Medical Business Academy, said, “Winning a MyFaceMyBody Award has proven to be the award to win within the aesthetics sector and gives consumers the confidence and quality assurance they need when looking for reputable providers or brands. We are amazed at the support from all the industry associations and the time and expertise invested in the process by the judges.”



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Source : Vie Aesthetics Ltd

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