

Electrosteel Castings Limited - Backgrounder



Kolkata, Jan 5, 2021 (IssueWire.com) - As a pioneer brand that introduced DI Pipes in India, the Electrosteel Group has established itself as an international brand that values commitment to excellence. With six decades of experience, Electrosteel Castings has been fulfilling its vision of 'Carrying life to people, safe drinking water for all.' Being the country's leading pipeline solutions provider, Electrosteel has been providing clean drinking water to millions - a promise of quality that has led it to achieve international benchmarks and recognition worldwide as a global leader that understands the priorities of the customer across 5 continents in over 90 countries spread across the Indian subcontinent, South East Asia and the Middle East, Europe, USA, South America, and Africa.

What started off as Electrosteel Castings, a Steel Castings, and Cast Iron Spun Pipe manufacturing company, it evolved in time into a pioneer in manufacturing Ductile Iron Pipes and Fittings. It has 3 plants in West Bengal and 1 in Elavur (Tamil Nadu). It has established itself in the global arena as a Water Infrastructure Company providing techno-economic solutions for water supply and sewerage systems. Presently, over 50% of its products are exported around the world and Electrosteel has its subsidiaries in 11 countries.

The Group, with a turnover of over Rs 2500 crore, is amongst the Top 500 Companies of the country and is committed to continuous development, delivering superior product quality and timely delivery; which is a direct result of a philosophy that is the bedrock of Electrosteel Total Productivity Management (TPM). Adherence to TPM and the company's resultant success has been possible only because of its most important and essential asset - its employees, both in India and abroad. At Electrosteel, employees are considered as part of a large family which is borne by the fact that we have 170+ employees (or nearly 9% of our total employees) who have completed 25 years (or more) of continuous service, a number very few private companies in India can boast of.

Being one of the oldest companies based out of West Bengal, Electrosteel continues to be one of the highest revenue generators and the highest exporter revenue generator for the state.

The Company appreciates the value of #technologythatcares and takes proactive initiatives to nurture it within the organization. It has geared itself by facilitating advanced R&D activities in every area of application to develop the best-engineered products. Its quality system and products are accredited by various national and international agencies of repute.

Electrosteel has to its distinction many pioneering firsts which includes being the first to set up a Ductile Iron Pipe Plant in India in 1995. The Company's first manufacturing facility at Khardah is now into the production of Ductile Iron Pipes, DI Fittings, and Pig Iron. CI spun pipes are now manufactured at the Company facility in Elavur (Tamil Nadu) while the Bansberia Works is the unit ultra-modern DI Pipes coating and finishing unit. The Haldia plant produces DI Fittings and accessories and also has a Coke

Oven Plant, a Sponge Iron unit, a Ferro-Alloy unit, as well as Waste Heat Recovery Power Plant. All these plants effectively maintain the Environmental Management System Standard ISO: 14001 since 2004.

To meet the ever-growing demand for its quality products, Electrosteel acquired a 46% stake in Lanco Industries Limited in March 2002, which is involved in the manufacturing of DI Pipes, Pig Iron, Cement, and low ash metallurgical coke. Lanco was renamed Srikalahasthi Pipes Limited.

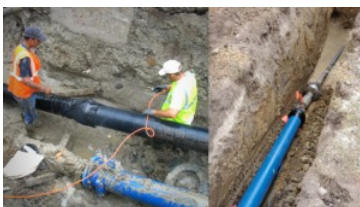
Currently, the Electrosteel Group holds a market share of 25% in Ductile Iron Pipe manufacturing in the country and is the largest in this segment.

Over the years, Electrosteel's performances have been acknowledged and awarded by EEPC, Kolkata Port Trust, JUSCO & Maritime Gateway amongst others.

Electrosteel is committed to the best industry standards to ensure complete health & safety for its people at the workplace, conserve the environment, and employ effective community development initiatives. At the core of its Policy for Corporate Social Responsibility, the Company undertakes a range of activities to improve living conditions in its operational areas. It also conducts regular training programmes to create awareness regarding health, hygiene, and safety among the people. Sustainability initiatives encompass education, healthcare, sports, cultural events and vocational training among others.

All these factors are key in extending the legacy of Electrosteel - to be recognized as a quality conscious manufacturer dedicated to serving the country and participating in the process of nation-building. An industry pioneer in India, Electrosteel has always remained the distinct choice for water engineers and domain experts in Ductile Iron Pipes and Fittings

For more information please visit: <https://www.electrosteel.com/>





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