How 22-year-old Pratik Sinha built DigiTecholic, Inc. into a ₹7 million INR startups in just 2 years.



Delhi, New Delhi, Jan 31, 2021 (<u>Issuewire.com</u>) - **Pratik Sinha** (born 27 September 1998) is an Indian Millionaire & Internet Entrepreneur, and the <u>Founder & CEO of DigiTecholic, Inc</u>. In 2020, Pratik was ranked as the 98th richest person in India, with a net worth of ₹9.3 million INR. He has been honored as a 2019 **Youngest Digital Marketing Expert** by the National School of Internet Marketing.

Pratik is born in Nalanda in a middle-class Hindu family, he did his schooling at Saraswati Vidya Mandir, Patna. He attended, Dr. G.R.S College to study science and later dropped out and then completed his bachelor's degree in arts from Anugrah Narayan Singh College.

At the age of 18, he started **Network Marketing Business**. In 2019 with a capital of ₹2000(US\$25), Pratik Sinha at the age of 20, started his first budget-oriented tech venture **DigiTecholic**. Now, Pratik is going overseas with his franchise model, which combines a consulting site with a full stack of services for small freelancers who want to up their business. In 2020, Pratik Sinha registered its own business as a world-wide company known as **DigiTecholic**, **Inc**.

DigiTecholic is going all out to build a very large base of IT company partners and become the Top largest IT company in the world. Pratik wouldn't give sales numbers, but he said the number of transactions has doubled in the last year, with 80 percent coming from **existing/repeat customers** - and no money spent on advertising. There are now 100 companies in 72 cities, with more than 1000 offices on a franchisee basis.

Pratik Sinha said, most people are not happy with the traditional business. It's a great opportunity for every digital marketing influencer & freelancer, then he thought "why not provide service for digital marketing too?" Then he added this service to their company & hired hundreds of people as an internship program for giving this <u>digital marketing services</u> many more. He said, "Sustaining a high-quality experience could be a real challenge but not an impossibility."

A college dropout in a country where university pedigree is obsessed over, Pratik has become an unlikely business star, with frequent appearances on marketing workshops and a cover story last month in <u>Startup Insider</u>.

For Pratik, however, there's still a small hitch. He says that his **mother and father** continue to harass him for taking leave from his business and preparing for Government Jobs but he thinks that a person becomes a servant by doing government or private jobs, he can **never become an owner**, no matter how hard he works.

we wish "Pratik Sinha" and his startups company "DigiTecholic" the best successful future.



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