

Smit Sonani, young dynamic entrepreneur is taking his ventures to a new heights by introducing global service in India,

India became one of the fastest growing StartUp hub in the world and the young generations of India are taking great initiatives and coming up with innovative ideas and brilliant concepts to fuel the Indian Economy.



New Delhi, Jan 9, 2021 (Issuewire.com) - When we talk about Dynamic, Creative and Innovative, this clearly means an entrepreneur who is with a great mindset of building the system better than the best, shaping up an idea which sometimes was in their mind and to pen it down on a paper to building the right infrastructure to making it reachable to hundreds of thousands of people. Great Minds always discuss Ideas with Greater Minds and there are absolutely No Doubts. In the early era of Mobile Applications when they were first published by Apple on their AppStore, it was a time when new minds started to come upon the platform bringing some of their ideas which can fulfill the need of Smartphone users not by going on the Web browser of their Computers but by installing an application right into their Smartphone and operating everything of their need just with a single click from wherever they're.

Smit Sonani, Young, Dynamic Entrepreneur Graduate from Unitec Institute of Technology, Auckland, New Zealand in the year 2014, is one such example who looked at the issues any user may face in their daily life for their regular commute.

This is one big problem wherever you travel all around the World, no matter if it is United States, Canada, United Kingdom, India, Australia, China or even in New Zealand, this problem always starts when you are in a hurry when you've to reach your meeting or start your day early, or even you are getting late to start your job, this problem has taken many opportunities; if someone is attending their life-changing opportunity just imagine no one can do anything about this as the system around the World is developed in such way.

While my period of studies in New Zealand, I've faced such problems a number of times, missing my Bus or a public commute to reach my collage on time and sometimes it happened that I had to skip my important classes, even when you call a Cab, it may not arrive on time and you start falling into a huge mess. I kept thinking about finding the right solution for this, as I was never going to settle in New Zealand but when I return back to India, my own Country where I was Born and Raised. Here there are millions of people who are facing such problems and taking it as a challenge every single day. A country which is full of opportunities, but with the lower infrastructure of proper transportation and lack of traffic knowledge, an idea popped in my mind - how can we save the time of people and their ideas, and make it reach to the right point when and wherever it is needed on time. After all, we are Indian's and we must and we should believe in the capabilities of what we can do and create as our history is rich with culture, innovation, and respect for over thousands of years."

After returning back to India, "I joined my father's business in Diamonds, but my mind was still stuck to one point which I always wanted to do for the people of my own Country. They're all for me, if I can do something for them, my idea and my time spent is worth living every moment. I decided to come up with an idea of providing Premium Cab service and Carpool which was at an early stage of rising concepts in India. At the time when other International Brands started to operate in India, there was a massive concern of security and the highest amongst was Women safety which became the biggest concern. I then started to work on the idea of building the right Commute system which can fulfill the need of every Indian with safety, security, and service On Dot. I decided to start an On-Call Cab Service as "**Coop Cab**" a service that is on the dot with an extensive service and integrated safety for all of our passengers. Before our initial launch started from New Delhi, we went to multiple checks of all our features we were going to offer to our esteemed passengers who were soon to be converted as our regular users and for our Drivers & Ride partners with whom we were to deal on a daily basis. It was our priority to keep everyone happy at the same time and these things can only lead a company to newer heights."

Soon after launching service from New Delhi, especially in On-Call Cab services, it was an opportunity

for Coop to serve one more city from where Smit belongs to, it was Surat. Coop launched in Surat and the response was tremendous from the users & drivers as the company was local, friendly, customers & driver-centric who really focused on how well their users and drivers can be treated better compared to any other services which were available in the market. Happy Customers, Happy Drivers makes an On-Call Cab Services to reach new heights quickly and added on top was No Price Surge and no Higher Commission which can be an extra burden on a driver. This moved to an added heights in 2019 when Coop decided to add one more service which was Coop Auto On Call, launched in a number of Class B & C cities in India which includes - Surat, New Delhi, Ahmedabad, Vadodara.

Right before the Lockdown started in India, Coop launched its Bike on Call service which was one of the greatest offering from the company in early March, with this company scheduled its further launching in Kanpur, Jaipur & Pune, one of the fastest-growing cities in India and a hotspot for IT, Textiles, Gems & Automobile industry. These cities have given tremendous response and Coop is working with great efforts for the betterment of their services offered to their users & drivers right from an application. This sure is a thing that keeps on encouraging one to use and offer the services from the company that cannot be compared with any other services in India as of today.



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