

How Asher Budwig Grew His 8-Figure Cupcake Business With Loyal Customers



California, Los Angeles, Feb 5, 2021 ([IssueWire.com](https://www.issuewire.com)) - In a recent interview on the [It's Just Business Podcast](#), Asher Budwig, owner of Lolas Cupcakes shares his [story](#) about how he grew his cupcake business after acquiring it in 2011.

In this episode, Asher talks about how he acquired the luxury cupcake business from two lovely ladies in

2011 and since expanded it to an 8-figure business through some innovative ways and laser-focus on customer delight.

Asher also expands on how important customer service has been to business success, cultivating customer loyalty and community. He talks about how he managed to spin up an online grocery business amid the COVID-19 2020 Pandemic and generate another 7-figure revenue channel to supplement the impact of COVID.

Lolas Cupcakes is a brand many people fall in love with as the first bite and with there being many occasions to buy a cupcake or full-sized red velvet cake, they are able to generate a good stream of repeat business from loyal cake-loving customers.

This is definitely an episode any small business owner should listen to as well as the other great episodes on the show. Listen now on your favorite podcast player.

About Its Just Business

[It's Just Business Podcast](#) is hosted by Richard Pryce, a business coach, and entrepreneur. The podcast interviews small business owners and entrepreneurs about their entrepreneurial journey, getting them to share their business tips and advice from their experience building and growing a business. Its mission is to help entrepreneurs go further



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