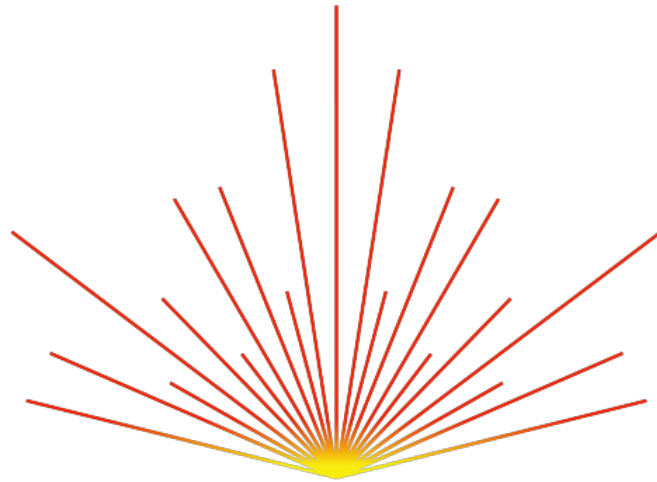


## Ignite Social Impact Recruits Social Advocate and Business Leader, Maurice Jones



# IGNITE

## SOCIAL IMPACT

**Maryland, Bethesda, Feb 23, 2021 ([Issuewire.com](https://www.issuewire.com))** - Committed to delivering positive social and environmental impact for all, Ignite Social Impact ("Ignite") -- the first FINRA-approved, impact investing-focused crowdfunding portal, announces Maurice Jones as an advisor. As a leader in the nonprofit sector, as well as state and federal government, Maurice has dedicated his life to serving others and connecting talent with opportunity. At Ignite, Maurice will seek to build a more equitable world by enabling social-impact entrepreneurs to access capital for their businesses, regardless of their gender, race, or ethnicity.

After completing a Rhodes Scholarship at the University of Oxford, Maurice began his career as an attorney in the US Treasury Department, for which he became director of the Community Development Financial Institutions (CDFI) fund under the Clinton Administration. Mr. Jones then served as Deputy Chief of Staff to Virginia Governor Mark Warner and commissioner of Virginia's Department of Social Services. After four years as President and Publisher of Pilot Media, Mr. Jones served as Deputy Secretary for the US Department of Housing and Urban Development under the Obama Administration. Following an appointment as Virginia's Secretary of Commerce and Trade by Governor Terry McAuliffe, Mr. Jones became President and CEO of the Local Initiatives Support Corporation (LISC), a national community development financial institution and nonprofit with initiatives in 35 cities and 2100 rural

counties in 44 states. Effective March 1, 2021, Mr. Jones will be CEO of OneTen, a coalition of leaders to upskill, hire, and create opportunities for Black Americans.

Mr. Jones said, “Solutions to the world's biggest problems can come from anyone, anywhere. Nonetheless, women, people of color, and entrepreneurs in rural areas are largely overlooked by the venture capital community. Ignite Social Impact is a tremendous opportunity to illuminate underserved innovators and empower them to address the United Nations Sustainable Development Goals for a better future.”

Rosemarie Truman, Co-Founder, and CEO of Ignite declared, “Every year, about 60,000 tech startups are created, but less than 2% of them get funding, or 1,200. Of the 1,200 funded, 12 (1%) of them are co-founded by Black entrepreneurs, and 36 (3%) of them are co-founded by women. With guidance from Maurice Jones, Ignite will be better prepared to close racial and gender gaps in wealth potential with crowdfunding to connect great talent with opportunity.”

#### ABOUT IGNITE:

Ignite Social Impact (“Ignite”) is a crowd equity funding portal for US-based technology companies with impact. Ignite was founded by a team of passionate entrepreneurs and scientists to showcase a wealth of innovative companies addressing the United Nations Sustainable Development Goals and to enable anyone to make a positive impact by investing as little as \$100 in those companies. To learn more, visit <https://www.ignitesocialimpact.com/>, and follow Ignite on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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